# SAN JOSE, CALIFORNIA COMMUNITY PROFILE

(Primary Focus: Santa Clara County)

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## SANTA CLARA COUNTY, CALIFORNIA

# **Table of Contents**

Highlights	1
DEMOGRAPHIC, ECONOMIC, SOCIAL CONTEXT OF COMMUNITIES	5
General Population Characteristics	
Total Population	
Population Density and Household Size	9
Community Diversity	11
Racial and Ethnic Composition of the Population	
Socioeconomic Status	13
Educational Attainment	14
Median Household Income	15
Special Needs Population	17
Youth Population	18
Elderly Population	
Non-English-Speaking Population	
Single-Parent Families	
Poverty Level of People	
Poverty Level of Children	
Labor Force Characteristics.	
Employed Population	
Employment by Major Industry	
Average Wage by Major Industry	
Unemployment Rate	
Criminal Justice	31
Police Officers per 1,000 Population	32
Law Enforcement Budget per Capita	
CHILDREN AND SOCIAL WELFARE	35
Child Well-Being	37
Infant Mortality	
Mothers Who Smoked During Pregnancy	39
Women Receiving Prenatal Care	
Low Birth Weight	
Adolescent Birth Rate	
Child Immunization	
Pediatricians per 1,000 Children	
School Readiness	
Child-care Costs.	
Licensed Child-care Providers	
Head Start Programs	
Youth and Juvenile Justice	51
Juvenile Arrests for Serious Crimes	
EDUCATION AND LITERACY	53
School Environment Context	57
Total Student Enrollment	
Student Racial and Ethnic Composition	
Free and Reduced Price School Lunch Participation	60

Limited English Proficient Students	61
Private School Enrollment	62
Postsecondary Enrollment	63
Financial and Human Resources	65
Per Pupil Expenditures	
Average Teacher Salary	
Teachers with Master's Degree	
Student-Teacher Ratio	
District Revenue Sources	70
Student Achievement and System Outcomes	71
State Standardized Tests - Third-Grade Reading and Math	
State Standardized Tests – Eighth-Grade Reading and Math	
State Standardized Tests – Tenth-Grade Reading and Math	
Attendance Rate	
SAT Performance	76
Dropout Rate	77
Graduation Rate	78
Community Literacy	79
Adult Literacy	
Public Library Usage - Total	
Public Library Usage - Children	
Newspaper Circulation	83
COMMUNITY DEVELOPMENT AND HOMELESSNESS	85
Housing Affordability	87
Median Housing Value	
Monthly Income Spent on Housing	
Range of Owner-Occupied Housing Unit Values	90
Range of Rental Market Rates	91
Housing Stock	93
Age of Housing Units by Range	94
New Home Construction: Building Permits	
Housing Stability	97
Population per Number of Housing Units	98
Residential Mobility	
Occupied and Vacant Housing Units	
Owner-Occupied and Rental Housing	
Law Enforcement and Criminal Justice	
Violent Crime Index	
Total Crime Index	
CITIZENSHIP	
Voter Registration	
Voter Turnout	
ARTS AND CULTURE	
Size of Arts Organizations	
Number of Organizations Compared to Population	
Assets of Arts Organizations Compared to Population	
Net Income	
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## **Highlights**

## SANTA CLARA COUNTY, CALIFORNIA

#### HIGHLIGHTS

Santa Clara County is a racially and ethnically diverse community that grew at a moderate rate during the 1990s. Education and household income levels are very high and a relatively small percentage of children and people live in poverty. Santa Clara has a small (but increasing) elderly population and low levels of unemployment. But a fairly large number of people in Santa Clara do not speak English as their home language.

Indicators of children and social welfare point to a healthy community. A relatively high percentage of women are receiving first trimester prenatal care and the county as a whole has good access to physicians and pediatricians. Infant mortality rates and adolescent birth rates are also low compared to California and the U.S.

Public education in the San Jose Unified School District also appears to be in good shape. Students in San Jose generally score above average on state standardized tests in reading and math and on the SATs. They also drop out of school at lower rates than their counterparts statewide.

In the area of community development, there are both strengths and challenges. Crime rates in Santa Clara County are relatively low compared to those in California and the U.S. as a whole. Santa Clara County also has a relatively new housing stock and relatively little vacant housing. However, the price of homes is extremely high and renters spend a relatively high share of their income on housing costs.

It should be noted that while Santa Clara County is the "community" described in this profile, some of the information presented (particularly in the area of education and literacy) focuses on the City of San Jose and/or the San Jose Unified School District. Differences in the community being described are noted beneath each topical area.

## **Highlights**

## Demographic, Economic, Social Context of Communities

- Above average population growth, with a 9.6% increase between 1990 and 1998;
- A racially and ethnically diverse and well-educated population, with half non-white residents in 1998 and comparatively large numbers of residents with bachelor's and advanced degrees;
- Very high levels of household income in comparison with state, national, and Knight community averages;
- Comparatively few elderly residents, along with a large concentration of non-English-speaking residents;
- Low levels of poverty among people and children;
- High wage levels across all economic sectors and a high concentration of workers in the manufacturing sector.

#### Children and Social Welfare

- Low infant mortality rates and a small percentage of babies born with low birth weight;
- A high percentage of women who receive prenatal care during their first trimester;
- Comparatively high access to physicians and pediatricians.

## **Education and Literacy**

(all findings pertain to the San Jose Unified School District, unless noted)

- A diverse student population, with Hispanic students comprising the largest racial/ethnic portion (49.6%) of the enrollment;
- A very large share of students (34.7% in 1997-98) enrolled in private schools;

## **Highlights**

- Academic performance levels (on the SAT and state standardized tests of third-, eighth-, and tenth-grade reading and math) that are generally
  above the respective California averages;
- Dropout rate that is below the state average.

## **Community Development and Homelessness**

- Comparatively few older and vacant housing units;
- Extremely high housing costs, with housing values and rental costs far above those in all comparison areas;
- A relatively high share of monthly income spent on housing-related costs;
- Rates of violent and total crime which are below state, U.S., and Knight community averages.

## Citizenship

- Rates of voter turnout in the 1990s (both as a proportion of the voting-age population and registered voters) that were higher than the California average, but lower than the U.S. and Knight community averages.
- Rates of voter registration that underwent an overall decline between 1992 and 1998.

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SANTA	CLARA	COUNTY.	<b>CALIFORNIA</b>
MILAL LALA		O O O A I A M I	

# What the People Think

- About one-half of Santa Clara County residents (55%) regard tension between different racial and ethnic groups as a problem in their community, although only 15% consider this a big problem. City residents are no more likely than suburban residents to perceive racial tension as a big problem.
- Most Santa Clara County residents are generally satisfied with the economic well-being of their area. Less than one-half of residents (47%) see unemployment as a problem in their community, and only 15% deem this a big problem. Furthermore, Santa Clara County residents have a fairly positive view of the Silicon Valley technology boom. Two-thirds of residents (65%) believe that the technology boom has been mostly good for Santa Clara County because it has brought jobs and economic opportunity. Just three in ten (29%) instead hold that the boom has been mostly bad because it has meant higher costs for housing, more traffic, and more pollution.
- A substantial majority of Santa Clara County residents say that their local police department is doing either an excellent (32%) or a good job (46%) serving the community, although one in five residents give the local department only a fair (15%) or a poor (5%) rating. Urban residents are more likely than suburban residents to rate their police department's job performance as fair or poor (23% vs. 15%).

**General Population Characteristics** 

**Indicator Description:** Total population and population change.

Why This Is Important: This indicator provides a picture of total population as well as the rate of change relative to selected comparison areas. Gains and losses in population may present communities with issues ranging from managing growth to developing strategies for attracting residents.

#### **Key Findings:**

- The estimated population of Santa Clara County in 1998 was 1,641,215. The county's population grew by nearly 144,000 residents (9.6%) between 1990 and 1998. This increase was less than the county's 15.6% growth rate between 1980 and 1990.
- The population increase in Santa Clara County between 1990 and 1998 was slightly smaller than the increase in California (9.7%), but larger than the increases in the U.S. (8.7%) and the Knight communities (6.4%).

Limitations of the Data: Annual population figures compiled by the U. S. Census Bureau are not actual counts of the population (which are done every ten years). Estimates compiled by sources other than the Census Bureau may differ; Census figures are used here in order to have a consistent source of information. Population estimates are revised by the Census Bureau each September. As a result, future estimates are likely to differ slightly from the September 1998 figures used here.

Figure 1: Total Population, 1990 to 1998

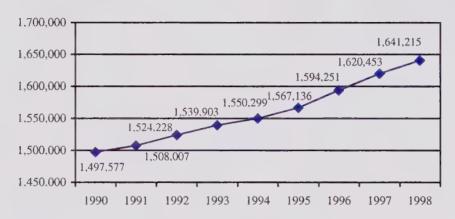
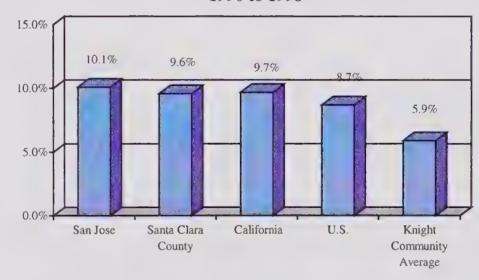


Figure 2: Percent Change in Population, 1990 to 1998



Source: All 1980 figures are from the 1983 County and City Data Book (CCDB). 1990-1998 figures are from the U.S. Census Bureau's Population Estimates program (http://www.census.gov/population/www/estimates/popest.html).

Note: 1991-1998 figures are annual estimates as of July 1 of each year; 1980 and 1990 figures are "official" Census counts taken on April 1 of 1980 and 1990.

Knight Community Average: Averages are based on 24 counties, Gary, and Long Beach.

#### **Population Density and Household Size**

**Indicator Description:** Population per square mile and average number of persons per household.

Why This Is Important: Each of these indicators provides a measure of the population density in a community. Population per square mile and the number of persons in the average household may affect community planning for housing, transportation, and social and medical services.

#### **Key Findings:**

- In 1998, population density in Santa Clara County was 1,271 persons per square mile. This was slightly less than the average in the Knight communities (1,495).
- Population density grew steadily in Santa Clara County between 1980 and 1998, but remained fairly constant in the Knight communities in this time period.
- The average Santa Clara County household had 2.8 persons in 1990, which was the same number of persons per household as in 1980.
- The number of persons per household in Santa Clara County in 1990 was equal to the number of persons per household in California (2.8), but higher than the number of persons per household in the U.S. and the Knight communities (2.6).

Limitations of the Data: Comparisons of population density and persons per household between communities and across states should be undertaken with caution due to differences in locations. Major cities have a much higher population density than states, which include more sparsely populated rural areas. The number of persons per household, in contrast, may be higher in rural than in urban areas, possibly due to larger family size, relatively fewer housing units, or other factors.

#### Demographic, Economic, Social Context of Communities

Figure 1: Population per Square Mile, 1980, 1992, and 1998

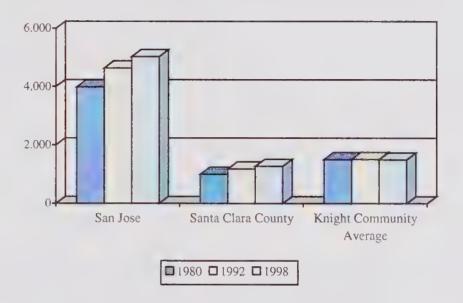


Table 1: Population per Square Mile, 1980, 1992, and 1998

	1980	1992	1998
San Jose	3,984	4,640	5.028
Santa Clara County	1.002	1.181	1.271
Knight Community Average	1,504	1.510	1.495

Table 2: Persons per Household, 1980 and 1990

	1980	1990
San Jose	3.0	3.1
Santa Clara County	2.8	2.8
California	2.7	2.8
U.S.	2.8	2.6
Knight Community Average	2.7	26

Source: *Total population:* 1980 figures come from 1983 County and City Data Book (CCDB); 1992 and 1998 figures come from U.S. Census Bureau's Population Estimates program (http://www.census.gov/population/www/estimates/popest.html).

Land Area in Square Miles: 1980 figures are from 1983 CCDB; 1992 figures (with the exception of the three small cities listed below) are from 1994 CCDB. No updated figure for land area is available for 1998, so the 1992 figure is used. Information for the 3 small cities listed below is from the 1990 U.S. Census Bureau CD-ROM

(http://venus.census.gov/cdrom/lookup). Milledgeville land area: 12.8 square miles; Myrtle Beach land area: 13.4 square miles; Aberdeen land area: 6.5 square miles.

Persons per Household: 1980 data from 1983 CCDB; 1990 data from 1994 CCDB.

Notes: Population per Square Mile: Definition: total population for given year divided by land area in square miles: "land area" here is considered to be "dry land and land temporarily or partially covered by water" (as quoted from Census Bureau definition).

Knight Community Average: Averages are based on 24 counties, Gary, and Long Beach.

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**Community Diversity** 

#### Racial and Ethnic Composition of the Population

Indicator Description: Racial and ethnic composition of the population.

Why This Is Important: The racial and ethnic composition of a community provides some measure of the diversity which is present in its population. It may also have significance for the drawing of political boundaries and the design and administration of social and municipal services.

#### **Key Findings:**

- In 1998, half of the Santa Clara County population (50.0%) was made up of racial and ethnic minorities. Hispanics were the largest portion, comprising more than one-fourth of the population in Santa Clara County (25.4%). Asians were the second largest minority at 21.9% of the population.
- The minority population in Santa Clara County was slightly larger than in California (49.5%), but considerably larger than minority populations in the U.S. (27.7%) and the Knight communities (32.1%).
- The minority population in Santa Clara County increased by 8.2 percentage points between 1990 and 1998. This increase was larger than the increases in all comparison areas.

Limitations of the Data: Racial and ethnic composition figures used by the 1990 U.S. Census do not show the percentage of citizens who may identify with more than one racial or ethnic group. Beginning with the 2000 Census, U.S. citizens will be able to select more than one racial/ethnic category to which they belong, which will allow for more accurate description of a person's race and ethnicity. It may be the case, however, that comparison across time (from 2000 to earlier years) will become more difficult, as racial categories will have changed.

What the People Think: About one-half of Santa Clara County residents (55%) regard tension between different racial and ethnic groups as a problem in their community, although only 15% consider this a big problem. City residents are no more likely than suburban residents to perceive racial tension as a big problem.

#### **Demographic, Economic, Social Context of Communities**

Figure 1: Percent of Population in Racial and Ethnic Groups, 1990 to 1998

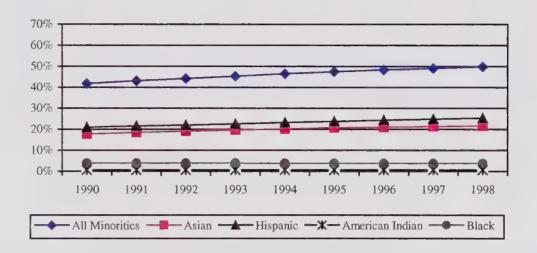


Table 1: Racial and Ethnic Composition of the Population, 1990 and 1998

	All Minorities		Black		Hispanic		Asian		American Indian	
	1990	1998	1990	1998	1990	1998	1990	1998	1990	1998
Santa Clara	41.8%	50.0%	3.9%	3.8%	21.0%	25.4%	17.8%	21.9%	0.7%	0.7%
County										
California	42.7%	49.5%	7.7%	7.5%	25.8%	31.0%	9.9%	12.1%	1.0%	0.9%
U.S.	24.3%	27.7%	12 3%	12.7%	9.0%	11.2%	3 0%	3 9%	0.8%	0.9%
Knight	28.8%	32.1%	20.3%	21.5%	5.9%	7.2%	2.6%	3.4%	0.6%	0.6%
Community										
Average										

Sources: 1990-98 figures for the U.S., states, and counties are from the U.S. Census Bureau's Population Estimates program (http://www.census.gov/population/www/estimates/popest.html). Data are based on the following racial and ethnic categories: white non-Hispanic; black; American Indian, Eskimo, and Aleut; Asian and Pacific Islander; and Hispanic origin. Persons of Hispanic origin can be of any race.

Notes: 1991-98 figures are annual estimates as of July 1 of each year; 1990 figures are "official" Census counts taken on April 1, 1990. The population data for blacks, Asians, and American Indians include people who also identify themselves as Hispanic. The sum of the percents of each of the minority groups therefore exceeds the percent of minorities in the total population.

Knight Community Average: 1990 average uses 24 counties, Gary, and Long Beach. 1998 average uses data for 24 counties from 1998 and actual 1990 Census counts for Gary and Long Beach.

**Socioeconomic Status** 

#### SANTA CLARA COUNTY, CALIFORNIA

#### **Educational Attainment**

**Indicator Description:** Highest level of education attained by adults age 25 and older.

Why This Is Important: Educational attainment is a key indicator of a community's level of workforce preparation. A highly educated community workforce is well-positioned to attract and retain the increasingly technical jobs of today's world of business.

#### **Key Findings:**

- In 1990, less than one-third of Santa Clara County adults (32.6%) had earned at least a bachelor's degree, while nearly one-fifth of Santa Clara County adults (18.0%) had not received a high school diploma.
- The percent of adults who had earned at least a bachelor's degree was substantially higher in Santa Clara County than in all comparison areas.
- The percent of adults who had not received a high school diploma was much lower in Santa Clara County than in all comparison areas.

Limitations of the Data: None.

#### **Demographic, Economic, Social Context of Communities**

Figure 1: Percent of Population by Highest Level of Education Attained, 1990

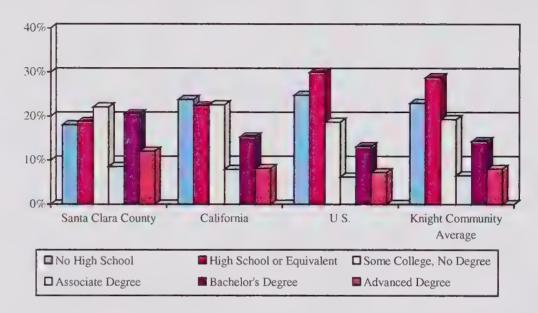


Table 1: Percent of Population by Highest Level of Education Attained, 1990

	No High School Diploma	High School Diploma or Equivalent	Some College, No Degree	Associate Degree	Bachelor's Degree	Advanced Degree
San Jose	22.8%	20.4%	22.6%	8.8%	17.5%	7.8%
Santa Clara County	18.0%	18.8%	22.1%	8.5%	20.5%	12.0%
California	23.8%	22.3%	22.6%	7.9%	15 3%	8.1%
U.S.	24.8%	30.0%	18.7%	6 2%	13.1%	7.2%
Knight Community Average	23.0%	28.8%	19.3%	6.5%	14.3%	8.0%

Source: U.S. Census Bureau CD-ROM at: http://venus.census.gov/cdrom/lookup.

Note: Figures derived by dividing the number of people age 25 and older in each of six categories of educational attainment by the total number of people age 25 and older. Totals may not add up to 100% due to rounding.

Knight Community Average: Averages are based on 24 counties, Gary, and Long Beach.

#### **Median Household Income**

#### Demographic, Economic, Social Context of Communities

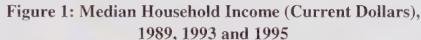
Indicator Description: Median household income.

Why This Is Important: Median household income is a commonly used measure of the level of income and wealth in a community, county, or state. Indicators such as median family income and per capita income are often used for the same purpose, but median household income is used here because an individual person is often not the economic unit of interest and because many households are not considered to be families.

#### **Key Findings:**

- In 1995, the median household income in Santa Clara County was \$53,490. Median income was considerably higher in Santa Clara County than in all comparison areas.
- The median household income in Santa Clara County increased by just over 11% between 1989 and 1995 (from \$48,115 to \$53,490). The increase in median income in Santa Clara County was larger than the increase in California (2.7%), but smaller than the increases in the U.S. (13.4%) and the Knight communities (20.7%).
- After adjusting for inflation, the median household income in Santa Clara County decreased by more than 7% (from \$57,708 to \$53,490) between 1989 and 1995. This decline was smaller than the decreases in California (-16.6%) and the U.S. (-7.8%), but larger than the decrease in the Knight communities (-1.5%).

Limitations of the Data: Median household income figures used here are not adjusted for regional differences in the cost of living. However, they are adjusted into constant dollars to take inflation into account, using the consumer price index to remove changes due to inflation or deflation from the current figures. In addition, local area consumer price indices were used in many cases to adjust city and county figures for inflation. The Bureau of Labor Statistics notes that these indices are more volatile and subject to more error than the regional and national indices, and therefore comparisons involving the local area indices should be undertaken with caution.



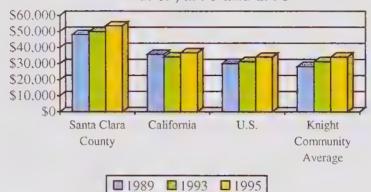


Table 1: Change in Median Household Income, 1989 to 1995

	Median Household Income 1989	Median Household Income 1995	Percent change 1989- 1995	Inflation- Adjusted Median Household Income 1989	Inflation- Adjusted Median Household Income 1995	Percent change 1989- 1995
Santa Clara County	\$48,115	\$53,490	11.2%	\$57.708	\$53,490	-7.3%
California	\$35,798	\$36,767	2.7%	\$44.101	\$36,767	-16.6%
U.S.	\$30,056	\$34,076	13.4%	\$36,940	\$34,076	-7.8%
Knight Community Average	\$28,257	\$34,109	20.7%	\$34,634	\$34,109	-1.5%

Source: All 1989 data (except for the three small cities listed below) are from the 1994 County and City Data Book (CCDB). 1993 data are from the U.S. Census Bureau website

(http://www.census.gov/hhes/www/saipe/stcty/sc93ftpdoc.html). 1995 data are also from the U.S. Census Bureau website (http://www.census.gov/hhes/www/saipe/stcty/sc95ftpdoc.html). Data for Milledgeville, Myrtle Beach, and Aberdeen are from the U.S. Census Bureau CD-ROM (http://venus.census.gov/cdron/lookup).

Consumer Price Index (CPI) Source: Bureau of Labor Statistics (http://www.bls.gov/cpihome.htm). The median household income figures have been adjusted using the not seasonally adjusted CPI for All Urban Consumers (CPI-U) for their respective geographical locations: Community Level - Based on local area or regional indices, as available. State Level - Average of West urban regional area. U.S. Level - U.S. City Average.

Knight Community Average: 1989 Averages use 24 counties, Gary, and Long Beach. 1993 and 1995 Averages use 24 counties and estimates for Gary and Long Beach. based on city-to-county ratios for 1989.

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**Special Needs Population** 

#### **Youth Population**

**Indicator Description:** Percent of the population age 4 and younger and age 5-17.

Why This Is Important: The proportion of the population age 0-4 and age 5-17 has many implications for a community. Communities with a large or growing youth population may face demands for preschool programs, new buildings for elementary and secondary education, after-school programs, and recreational activities. Communities with a small or declining youth population may face problems in managing this decline.

#### **Key Findings:**

- In 1998, children and youth under 18 made up nearly one-fourth (24.8%) of Santa Clara County residents. The youth population was smaller in Santa Clara County than in California (27.3%) and the U.S. (25.8%), but slightly larger than in the Knight communities (24.6%).
- Between 1990 and 1996, Santa Clara County's youth population increased from 24.2% to 25.5% and then dropped back to 24.8% in 1998. Overall, the youth population increased by 0.6 percentage points between 1990 and 1998. The increase in the youth population was smaller in Santa Clara County than in California, but larger than in the U.S. During the same period, the youth population decreased slightly in the Knight communities.

**Limitations of the Data:** Annual population figures compiled by the U. S. Census Bureau are not actual counts of the population (which are done every ten years). Estimates compiled by sources other than the Census Bureau may differ; Census figures are used here in order to have a consistent source of information. Population estimates are revised by the Census Bureau each September. As a result, future estimates are likely to differ slightly from September 1999 figures used here.

#### Demographic, Economic, Social Context of Communities

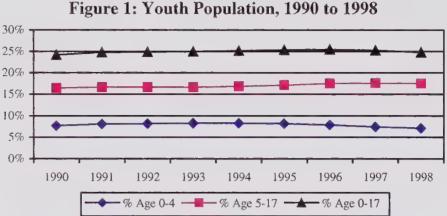


Table 1: Youth Population, 1990 and 1998

	% Age 0-4 yrs		% Age	5-17	% Age 0-17	
	1990	1998	1990	1998	1990	1998
San Jose	8.3%	N/A	18.4%	N/A	26.7%	N/A
Santa Clara	7.7%	7.2%	16.5%	17.6%	24.2%	24.8%
County				1		
California	8.3%	7.8%	17.9%	19.4%	26.3%	27.3%
U.S.	7.5%	7.0%	18.2%	18.8%	25.7%	25.8%
Knight Community	7.4%	6.8%	17.3%	17.8%	24.7%	24.6%
Average						

Source: City-level data for 1990 are from the 1994 County and City Data Book (CCDB); no city-level data are available after 1990. U.S. figures for 1990-1998 are from Census Bureau: (http://www.census.gov/population/ estimates/nation/intfile2-1.txt, "Resident Population Estimates of the U.S. by Age and Sex"). State and county data for 1990-1998 are from the Census Bureau's Population Estimates program (http://www.census.gov/population/estimates).

Knight Community Average: 1990 average uses 24 counties, Gary and Long Beach. 1998 average uses 24 counties and estimates for Gary and Long Beach, based on 1990 city-to-county ratios.

#### **Elderly Population**

**Indicator Description:** Percent of the population age 65 and older.

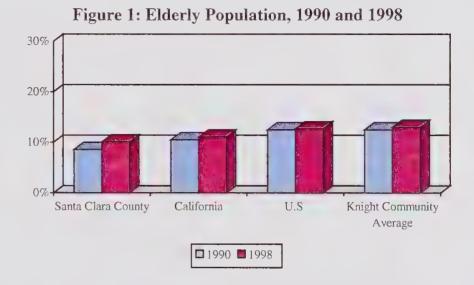
Why This Is Important: The segment of the population which is age 65 and older has been increasing in most areas of the country. Growth in this population sector may create demands for health and social services, which will compete with other public functions for community resources.

#### **Key Findings:**

- In 1998, just over one-tenth (10.1%) of Santa Clara County residents were age 65 and older. The elderly population was smaller in Santa Clara County than in all comparison areas.
- Between 1990 and 1998, Santa Clara County's elderly population increased by 1.5 percentage points, with two-thirds of that rise occurring before 1994. The overall increase in Santa Clara County was substantially larger than the increases in all comparison areas.

**Limitations of the Data:** Annual population figures compiled by the U. S. Census Bureau are not actual counts of the population (which are done every ten years). Estimates compiled by sources other than the Census Bureau may differ; Census figures are used here in order to have a consistent source of information. Population estimates are revised by the Census Bureau each September. As a result, future estimates are likely to differ slightly from September 1999 figures used here.

#### Demographic, Economic, Social Context of Communities



**Table 1: Elderly Population, 1980, 1990 to 1998** 

	1980	1990	1991	1992	1993	1994	1995	1996	1997	1998
San Jose	6.2%	7.1%	N/A							
Santa Clara County	7.5%	8.6%	8.9%	9.2%	9.4%	9.6%	9.8%	10.0%	10.0%	10.1%
California	10.2%	10.5%	10.5%	10.6%	10.7%	10.8%	11.0%	11.1%	11.1%	11.1%
U.S.	11.3%	12.5%	12.6%	12.7%	12.7%	12.8%	12.8%	12.8%	12.8%	12.7%
Knight Community Average	11.2%	12.5%	12.6%	12.7%	12.8%	12.9%	13.0%	13.0%	13.0%	13.0%

Source: All data for 1980 are from the 1983 County and City Data Book (CCDB). These are "official" Census counts as of April 1, 1980. City-level data for 1990 are from the 1994 CCDB; no city-level data are available after 1990. U.S. figures for 1990-1998 are from Census Bureau: (http://www.census.gov/population/estimates/nation/ intfile2-1.txt. "Resident Population Estimates of the U.S. by Age and Sex"). State and county data for 1990-1998 are from the Census Bureau's Population Estimates program (http://www.census.gov/population/estimates).

Knight Community Average: 1980 and 1990 averages use data for 24 counties, Gary, and Long Beach. 1991 to 1998 averages use data for 24 counties and estimates for Gary and Long Beach, based on 1990 city-to-county ratios.

#### **Non-English-Speaking Population**

**Indicator Description:** Percent of residents age 5 and older who speak a language other than English at home.

Why This Is Important: This indicator provides a measure of the residents in a community who are from non-English-speaking households. The ability to communicate effectively in English is clearly a determinant of success in the educational and work worlds, and a community with many residents who do not speak English may face significant challenges with its schools and workforce.

#### **Key Findings:**

• Nearly one-third (30.2%) of Santa Clara County residents age 5 and older spoke a language other than English at home in 1990. The non-English-speaking population in Santa Clara County was considerably larger than in the U.S. (13.8%) and the Knight communities (10.6%), but smaller than in California (31.5%).

Limitations of the Data: The U.S. Census Bureau's measure of people age 5 and older who do not speak English at home is only one indicator of the English-speaking level of a community. It may well undercount the actual size of this population, as it relies on respondents to the Census for its data.

#### **Demographic, Economic, Social Context of Communities**

Figure 1: Percent of Residents Age 5 and Older Not Speaking English at Home, 1990



Source: All data (except for three small cities listed below) are from the 1994 City and County Data Book; Myrtle Beach, Milledgeville, and Aberdeen data obtained from U.S. Census Bureau CD-ROM (http://venus.census.gov/cdrom/lookup).

Note: This indicator is "the percent of persons age 5 and older speaking a language other than English at home." It may not be completely accurate to refer to this as the "non-English speaking population"; some residents may in fact speak English at home, but it is not their primary language.

Knight Community Average: Averages are based on 24 counties, Gary, and Long Beach.

#### **Single-Parent Families**

**Indicator Description:** Percent of single-parent households and percent of all children under 18 in single-parent households.

Why This Is Important: Single-parent families and children in single-parent households may create the need for certain kinds of services in a community (e.g. preschools and after-school programming). As a general rule, but by no means universally, areas with large concentrations of single-parent families (especially those headed by a female) experience higher rates of poverty.

#### **Key Findings:**

- More than one-fifth (20.1%) of all family households with children in Santa Clara County were headed by a single parent in 1990 15.1% by a single female and 5.0% by a single male. The county had a lower percent of children living in single-parent families than in all comparison areas.
- Nearly one-sixth (16.3%) of Santa Clara County children living in a family in 1990 were in a single-parent family. Most (12.5%) lived in a female-headed family, while 3.8% lived in a male-headed family. The county had a lower percent of children living in single-parent families than all comparison areas.

**Limitations of the Data:** The distribution of families by family structure should be read with caution, as this indicator by itself provides no information about the relative economic health of these families and children. While single-parent families are generally more likely to live in poverty, this is not always the case.

#### Demographic, Economic, Social Context of Communities

Figure 1: Percent of Children Living in Single-Parent Families, 1990

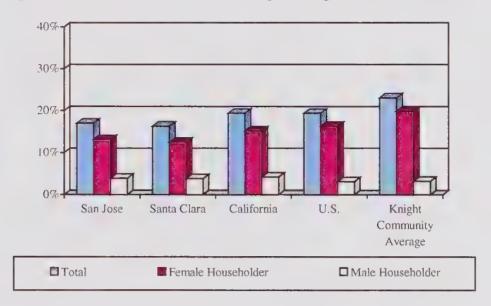


Table 1: Distribution of Single-Parent Families and Children, 1990

	1	nt of All Family Ho Idren Headed by Si		Percent	Percent of Children (under 18) in Families Headed by Single Parent				
	Total	Male Householder, No Wife Present	Female Householder, No Husband Present Tot		Male Householder, No Wife Present	Female Householder, No Husband Present			
San Jose	21.0%	5.2%	15.8%	17.0%	3.9%	13.1%			
Santa Clara County	20.1%	5.0%	15.1%	16.3%	3.8%	12.5%			
California	23.8%	5.5%	18.3%	19.4%	4.2%	15.2%			
U.S.	22.8%	4.1%	18.7%	19.4%	3.1%	16.3%			
Knight Community Average	27.3%	4.2%	23.1%	23.1%	3.2%	19.9%			

Source: U.S. Census CD-ROM (http://venus.census.gov/cdrom/lookup).

Note: A "family household" as defined by the U.S. Census Bureau is a householder and one or more persons living in the same household who are related to the householder by birth, marriage, or adoption.

Knight Community Average: Averages are based on 24 counties, Gary, and Long Beach.

#### SANTA CLARA COUNTY, CALIFORNIA

#### **Poverty Level of People**

**Indicator Description:** Percent of all families and all people whose income is below the poverty level.

Why This Is Important: Rates of poverty are perhaps the most commonly used indicator of the level of economic need in a community. They are based on national thresholds, which vary annually by the size of a family or household.

#### **Key Findings:**

• Less than one in ten people (9.1%) in Santa Clara County lived in poverty in 1995, an increase from 7.5% in 1989. The poverty rate in Santa Clara County in 1995 was lower than in all comparison areas.

Limitations of the Data: Due to regional differences in the cost of living, the notion of having a single, uniform poverty threshold may be somewhat misleading. Although there is a national standard poverty threshold, differences in regional living costs may affect comparisons among communities.

#### Demographic, Economic, Social Context of Communities

Figure 1: Percent of People in Poverty, 1979, 1989, 1993, and 1995

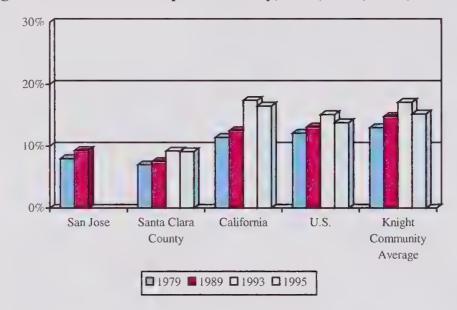


Table 1: Percent of People in Poverty, 1979, 1989, 1993, and 1995

		All Families				
	1979	1989	1993	1995	1979	1989
San Jose	8.0%	9.3%	N/A	N/A	6.3%	6.5%
Santa Clara	7.0%	7.5%	9.2%	9.1%	5.3%	5.0%
County						
California	11.4%	12.5%	17 4%	16.5%	8.7%	9.3%
U.S.	12.1%	13.1%	15.1%	13.8%	9.6%	10.0%
Knight	13.0%	14.8%	17.1%	15.2%	10.0%	10.9%
Community						
Average						

Sources: All 1979 data are from the 1983 County and City Data Book (CCDB). All 1989 data (other than for the three small cities described below) are from the 1994 CCDB. 1989 data for Milledgeville, GA; Myrtle Beach, SC; and Aberdeen, SD are from the U.S. Census Bureau CD-ROM (http://venus.census.gov/cdrom/lookup). All 1993 and 1995 data are from the U.S. Census Bureau's "Small Area Poverty Estimates" (http://www.census.gov/hhes/estimatetoc.html).

Knight Community Average: 1979 and 1989 averages use data from 24 counties and 2 cities. 1993 and 1995 averages use data from 24 counties and estimates for Gary and Long Beach based on city-to-county ratios for 1989.

#### **Poverty Level of Children**

**Indicator Description:** Percent of all children under 18 in families whose family income is below the poverty level.

Why This Is Important: Rates of poverty are perhaps the most commonly used indicator of the level of economic need in a community. They are based on national thresholds which vary annually by the size of a family or household.

#### **Key Findings:**

• The child poverty rate in Santa Clara County was 13.4% in 1995, an increase from 10.1% in 1989. The child poverty rate in Santa Clara County in 1995 was lower than the rates in all comparison areas.

**Limitations of the Data:** Poverty levels may not be the same in all parts of the country or in all types of places due to differences in the cost of living. Although there is a national standard poverty threshold, differences in regional living costs may affect comparisons among communities.

#### Demographic, Economic, Social Context of Communities

Figure 1: Poverty Rates of Children under 18, 1979, 1989, 1993 and 1995

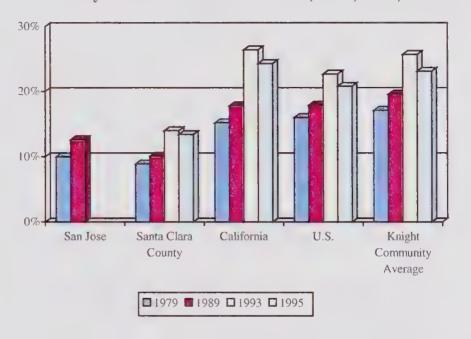


Table 1: Poverty Rates of Children under 18, 1979, 1989, 1993 and 1995

	1979	1989	1993	1995
San Jose	10.0%	12.6%	N/A	N/A
Santa Clara County	8.9%	10.1%	14.0%	13.4%
California	15.2%	17.8%	26.4%	24.3%
U.S.	16.0%	17.9%	22.7%	20.8%
Knight Community Average	17.1%	19.6%	25.7%	23.1%

Sources: All 1979 data are from the 1983 County and City Data Book (CDDB). All 1989 data (other than the three small cities described below) are from the 1994 CCDB. 1989 data for Milledgeville, GA; Myrtle Beach, SC; and Aberdeen, SD are from the U.S. Census Bureau CD-ROM (<a href="http://venus.census.gov/cdronv/lookup">http://venus.census.gov/cdronv/lookup</a>). All 1993 and 1995 data are from the U.S. Census Bureau's "Small Area Poverty Estimates" (<a href="http://www.census.gov/hhes/estimatetoc.html">http://www.census.gov/hhes/estimatetoc.html</a>).

Knight Community Average: 1979 and 1989 averages use data from 24 counties, Gary, and Long Beach. 1993 and 1995 averages use data from 24 counties and estimates for Gary and Long Beach, based on city-to-county ratios for 1989.

#### Welfare Recipients

**Indicator Description:** Percent of persons receiving Aid to Families with Dependent Children (AFDC) or Temporary Assistance to Needy Families (TANF) benefits.

Why This Is Important: Used in conjunction with other indicators (such as rates of poverty and measures of income), welfare caseloads over time provide some picture of the number and percent of needy persons in a community or state.

#### **Key Findings:**

- In 1998, welfare recipients made up 2.7% of Santa Clara County residents. The welfare population was smaller in Santa Clara County than in all comparison areas.
- The welfare population in Santa Clara County increased during the early 1990s from 4.2% in 1990 to 5.6% in 1994, before declining to 2.7% in 1998. The overall decrease of 1.5 percentage points in Santa Clara County between 1990 and 1998 was slightly larger than the decreases in the U.S. and the Knight communities, but in contrast with the increase in California.

Limitations of the Data: When AFDC benefits became the TANF block grant program in 1996, individual states were given wide discretion in setting policies for how these funds would be distributed and for how long persons and families would be eligible for assistance. Most states enacted policies which shortened the maximum period of eligibility and created requirements for recipients to seek and obtain employment or face the loss of benefits. As a result, significant decreases in welfare caseload levels can be seen in most counties and states beginning in 1996. Changes such as these should be interpreted with caution, as drops in welfare caseload levels do not necessarily indicate decreases in poverty, and do not mean that all who have left the welfare rolls are now self-sufficient.

#### **Demographic, Economic, Social Context of Communities**

Figure 1: Percent of Persons Receiving AFDC or TANF Benefits, 1990 to 1998

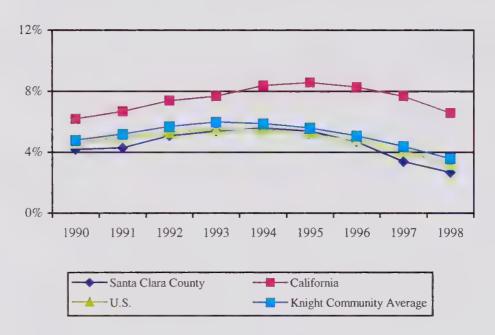


Table 1: Percent of Persons Receiving AFDC or TANF Benefits, 1990 to 1998

	1990	1991	1992	1993	1994	1995	1996	1997	1998
Santa Clara	4.2%	4.3%	5.1%	5 4%	5.6%	5.4%	4.7%	3.4%	2.7%
County									
California	6.2%	6.7%	7.4%	7.7%	8.4%	8.6%	8 3%	7.7%	6.6%
U.S.	4.6%	5.0%	5.3%	5 5%	5.5%	5.2%	4 8%	4.1%	3.2%
Knight	4.8%	5.2%	5.7%	6.0%	5.9%	5.6%	5.1%	4.4%	3.6%
Community									
Average									

Sources: *U.S.*: Administration of Children and Families, U.S. Department of Health and Human Services (HHS), average monthly caseloads. *California*: 1990-1992 California Social Services Information Services Bureau, average monthly recipients for fiscal year; 1993-1998 Administration for Children and Families, U.S. Department of HHS, January values. California subject to Temporary Assistance to Needy Families (TANF): 11/26/96. *Santa Clara County*: 1990-1998 Santa Clara County Social Services Agency, average monthly persons for calendar year.

Notes: All calculations for "percent of population on AFDC/TANF" are derived by dividing the number of people on Aid to Families with Dependent Children (AFDC)/TANF by the estimated population for that jurisdiction in a given year (from the U.S. Census Bureau's Population Estimates program). *California:* Subject to TANF 11/26/96

Knight Community Average: 1990-1993 averages use 24 counties (excluding Boulder and Baldwin). 1994-1998 averages use 25 counties (excluding Boulder). Data were not available for the excluded counties. Other missing county data are derived from the county-to-state ratio of the previous year. These counties are: Leon, Los Angeles, Palm Beach, Manatee, and Dade for 1994 and 1995; Sedgwick and Mecklenburg for 1994; Lake for 1997; and Grand Forks for 1998.

**Labor Force Characteristics** 

#### **Employed Population**

**Indicator Description:** Size of the employed population and change in employment.

Why This Is Important: The overall size of the employed population in a community provides a very useful snapshot of its economic health. Used in conjunction with which sectors of the economy (e.g., manufacturing, retail trade, etc.) are growing or shrinking the most, the percent change in the employed population can be even more effective in diagnosing a community's economic health.

#### **Key Findings:**

• The number of employees in Santa Clara County increased by 10.3% between 1990 and 1997. The increase was much larger in Santa Clara County than in California (2.2%), but smaller than the increases in the U.S. (12.6%) and the Knight communities (16.7%).

Limitations of the Data: This indicator tracks the number of employed persons from year to year, based upon an annual federal survey of employers for the pay period which includes March 12 of each year. As such, it may overlook seasonal variations in the workforce. Data also include both full and part-time employees. This means that one person who holds more than one job will be counted more than once, and that the number of employees is not equivalent to the number of people employed full-time.

What the People Think: Most Santa Clara County residents are generally satisfied with the economic well-being of their area. Less than one-half of residents (47%) see unemployment as a problem in their community, and only 15% deem this a big problem. Furthermore, Santa Clara County residents have a fairly positive view of the Silicon Valley technology boom. Two-thirds of residents (65%) believe that the technology boom has been mostly good for Santa Clara County because it has brought jobs and economic opportunity. Just three in ten (29%) instead hold that the boom has been mostly bad because it has meant higher costs for housing, more traffic, and more pollution.

#### Demographic, Economic, Social Context of Communities

Figure 1: Change in Employment, 1990 to 1997

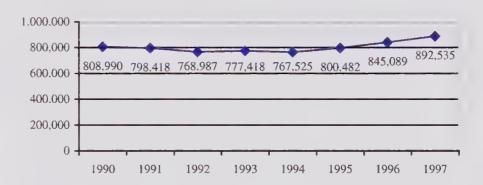
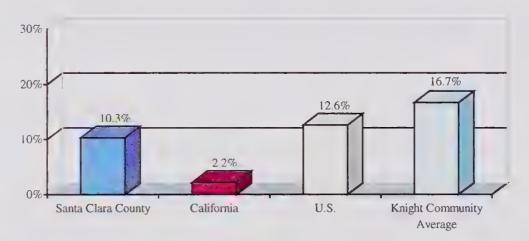


Figure 2: Percent Change in Employment, 1990 to 1997



Source: 1990-1992 data are from the Geospatial and Statistical Data Center (<a href="http://fisher.lib.virginia.edu/cbp/home.html">http://fisher.lib.virginia.edu/cbp/home.html</a>). 1993-1997 data are from the U.S. Census Bureau's "County Business Patterns" website (<a href="http://www.census.gov/epcd/cbp/view/cbpview.html">http://www.census.gov/epcd/cbp/view/cbpview.html</a>).

Note: Data for this indicator are "mid-March employment" data. Both sources use data from an annual Census Bureau survey of employers which tracks the number of employees (both full-time and part-time) who are on the payroll during the pay period which includes March 12 of each year.

Knight Community Average: Averages are based on 25 counties and Long Beach.

#### **Employment by Major Industry**

**Indicator Description:** Percent of people employed full-time and part-time in major sectors of the economy.

Why This Is Important: This indicator identifies industries that are most critical to the economic health of a community. Changes in the distribution of the number of employees within these sectors indicate changing demands of employers and the economy and the need for different skills for workers.

#### **Key Findings:**

- In 1997, well over one-fourth (28.7%) of Santa Clara County employees worked in manufacturing. The county had a substantially larger share of employees in manufacturing than all comparison areas.
- The manufacturing sector employed a smaller share of Santa Clara County workers in 1997 (28.7%) than in 1990 (34.9%). The 6.2 percentage point decrease in Santa Clara County was much larger than the decreases in all comparison areas.
- In 1997, well over one-third (36.4%) of Santa Clara County employees worked in the services sector. The county had a larger share of employees in services than the U.S. (35.5%), but a smaller share than California (37.4%) and the Knight communities (38.3%).
- The services sector employed a larger share of Santa Clara County workers in 1997 (36.4%) than in 1990 (29.6%). The 6.8 percentage point increase in Santa Clara County was larger than the increases in all comparison areas.

**Limitations of the Data:** The sectors of industry presented here are groupings used by the U.S. Census Bureau, and are not an exhaustive list of all categories of jobs in which residents of a community are employed.

What the People Think: Most Santa Clara County residents are generally satisfied with the economic well-being of their area. Less than one-half of residents (47%) see unemployment as a problem in their community, and only 15% deem this a big problem. Furthermore, Santa Clara County residents have a fairly positive view of the Silicon Valley technology boom. Two-thirds of residents (65%) believe that the technology boom has been mostly good for Santa Clara County because it has brought jobs and economic opportunity. Just three in ten (29%) instead hold that the boom has been mostly bad because it has meant higher costs for housing, more traffic, and more pollution.

#### Demographic, Economic, Social Context of Communities

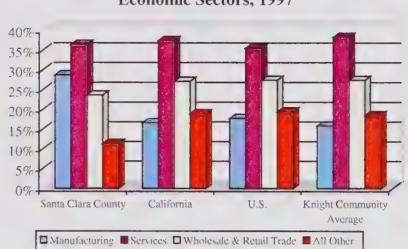


Figure 1: Percent of Employed People in Selected Economic Sectors, 1997

Table 1: Percent of Employed People in Selected Economic Sectors, 1990 and 1997

	Manufacturing		Services		Wholesale & Retail Trade		All Other	
	1990	1997	1990	1997	1990	1997	1990	1997
San Jose	31.3%	N/A	N/A	N/A	19.3%	N/A	N/A	N/A
Santa Clara County	34.9%	28.7%	29.6%	36.4%	23.1%	23.6%	12.4%	11.3%
California	19.2%	16.6%	31.9%	37 4%	27.3%	27.1%	21.6%	18.9%
U.S.	20.5%	17.7%	30.8%	35.5%	28 0%	27.4%	20 7%	19.4%
Knight Community Average	19.1%	15.8%	32.1%	38.3%	28.8%	27.4%	20.0%	18.5%

Sources: 1990 figures for cities are from the 1994 County and City Data Book (CCDB). 1990 figures for the U.S., states, and counties are from the Geospatial Data Center (http://fisher.lib.virginia.edu/cbp/county.html). 1997 data for all jurisdictions are from the U.S. Census Bureau's "County Business Patterns" website (http://www.census.gov/epcd.cbp/view/cbpview.html).

Note: Data from the U.S. Census Bureau's "County Business Patterns" and the Geospatial Data Center use the same categories and come from the same survey data. This is an annual survey of employers conducted by the Census Bureau which provides information on the number of employees, the industrial sector they work in, and their wage levels for the pay period that includes March 12 of each year. Wholesale and retail trade were a combined category in 1990.

Knight Community Average: *Manufacturing und Wholesale & Retail Trade*: 1990 average uses 24 counties. Gary, and Long Beach. 1997 average uses 24 counties and estimates for Gary and Long Beach, based on city-to-county ratios for 1990. *Services*: 1990 and 1997 averages are based on 26 counties.

#### Average Wage by Major Industry

**Indicator Description:** Average annual salaries of workers in major sectors of the economy.

Why This Is Important: Wage comparisons across various sectors of the economy, along with a comparison of how many workers are employed in each sector, allows some measure of a community's economic health and the buying power of its residents. Comparisons to other areas can identify cost-of-living differences and incentives to locate to the community due to higher wages.

#### **Key Findings:**

- In 1997, the average wage for all industries in Santa Clara County was \$47,368. The overall wage level was substantially higher in Santa Clara County than in all comparison areas.
- The highest average wage in Santa Clara County in 1997 was in the wholesale trade sector (\$66,514), which was more than 40% higher than the county's average wage for all industries.
- The lowest average wage in Santa Clara County in 1997 was in the retail trade sector (\$17,478), which was more than 63% lower than the county's average wage for all industries.

Limitations of the Data: Salary figures are derived by dividing the total annual payroll within a given sector by the number of employees for the week which includes March 12 of each year (from the U.S. Census Bureau's "County Business Patterns" survey of employers). Data presented here focus on only selected sectors of the economy. These sectors are groupings used by the U.S. Census Bureau and the Bureau of Labor Statistics, and are not an exhaustive list of all categories of jobs in which residents of a community are employed. In addition, the general groupings used here may mask significant differences between sub-groupings. Finally, the seasonal nature of the data presented here (from March of each year for all states and counties) may overlook seasonal fluctuations in employment and usages.

What the People Think: Most Santa Clara County residents are generally satisfied with the economic well-being of their area. Less than one-half of residents (47%) see unemployment as a problem in their community, and only 15% deem this a big problem. Furthermore, Santa Clara County residents have a fairly positive view of the Silicon Valley technology boom. Two-thirds of residents (65%) believe that the technology boom has been mostly good for Santa Clara County because it has brought jobs and economic opportunity. Just three in ten (29%) instead hold that the boom has been mostly bad because it has meant higher costs for housing, more traffic, and more pollution.

#### **Demographic, Economic, Social Context of Communities**

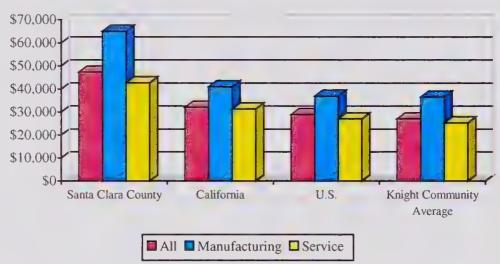


Figure 1: Average Wage in Selected Industries, 1997

Table 1: Average Wage in Selected Industries, 1997

	All Industries	Manufac- turing	Wholesale Trade	Retail Trade	Finance, Insurance, and Real Estate	Services
Santa Clara	\$47,368	\$65,145	\$66,514	\$17,478	\$41,203	\$42,762
County						
California	\$32.089	\$41.052	\$40.587	\$16,686	\$44,593	\$31,381
U.S.	\$28.945	\$36.958	\$37,572	\$15.013	\$42,524	\$27,126
Knight Community Average	\$27,125	\$36,632	\$34,261	\$14,140	\$34,209	\$25,349

Sources: 1997 figures are from the U.S. Census Bureau's "County Business Patterns" website (<a href="http://www.census.gov/epcd/cbp/view/cbpview.html">http://www.census.gov/epcd/cbp/view/cbpview.html</a>). These data come from an annual survey which counts both full-time and part-time employees who are on the payroll.

Note: Wage data from all sources comes from an annual survey of employers conducted by the U.S. Census Bureau, which tracks the number of full- and part-time workers and their wages for the pay period which includes March 12 of each year.

Knight Community Average: Averages are based on 26 counties. Due to missing data, the 1997 average does not include Brown, Grand Forks, or Baldwin counties.

#### **Unemployment Rate**

**Indicator Description:** Percent of the civilian labor force (people age 16 and older, not in the military) that was unemployed.

Why This Is Important: Unemployment rates measure the efficiency of the labor force to match skills with employer needs and the economic ability of the community to provide employment. High levels of unemployment place stresses on an area's social service infrastructure. By contrast, low unemployment may stimulate more spending and greater overall economic health.

#### **Key Findings:**

- In 1996, the unemployment rate in Santa Clara County was 3.6%.

  Unemployment was lower in Santa Clara County than in all comparison areas.
- The unemployment rate in Santa Clara County increased between 1990 and 1994 from 4.0% to 6.3%, and then decreased to 3.6% in 1996. In 1996, the unemployment rate in Santa Clara County was 0.4 percentage points lower than in 1990.
- The decrease in the unemployment rate in Santa Clara County between 1990 and 1996 was smaller than the decreases in the U.S. and the Knight communities. In contrast, the unemployment rate in California increased over this period.

**Limitations of the Data:** Unemployment rates may undercount the actual number of unemployed because estimates at the local level are derived from state unemployment insurance operations. These operations may exclude people who have not filed for unemployment benefits or are no longer seeking employment.

What the People Think: Most Santa Clara County residents are generally satisfied with the economic well-being of their area. Less than one-half of residents (47%) see unemployment as a problem in their community, and only 15% deem this a big problem. Furthermore, Santa Clara County residents have a fairly positive view of the Silicon Valley technology boom. Two-thirds of residents (65%) believe that the technology boom has been mostly good for Santa Clara County because it has brought jobs and economic opportunity. Just three in ten (29%) instead hold that the boom has been mostly bad because it has meant higher costs for housing, more traffic, and more pollution.

#### Demographic, Economic, Social Context of Communities

Figure 1: Unemployment Rate, 1990, 1991, 1994, and 1996

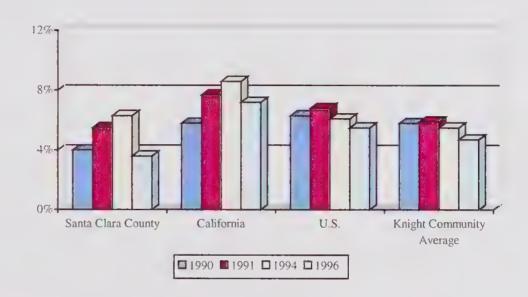


Table 1: Unemployment Rate, 1990, 1991, 1994, and 1996

	1990	1991	1994	1996
Santa Clara County	4.0%	5.5%	6.3%	3.6%
California	5.8%	7.7%	8.6%	7.2%
U.S.	6.3%	6.8%	6.1%	5.5%
Knight Community	5.8%	5.9%	5.5%	4.7%
Average				

Sources: U.S. and state figures are from the Bureau of Labor Statistics (http://146.142.4.24/cgi-bin/surveymost?la). County-level figures are from the U.S. Census Bureau's "County Business Patterns" database (http://www.census.gov/epcd/cbp/view/cbpview.html).

Notes: U.S. and state figures are the average annual unemployment rates of the labor force. County-level figures are the unemployment rates among the civilian labor force (which excludes armed forces personnel stationed in the U.S.). None of these figures have been seasonally adjusted.

Knight Community Average: 1990 and 1991 averages use 24 counties, Gary, and Long Beach. 1994 and 1996 averages use 24 counties and Long Beach, plus estimates for Gary based on city-to-county ratios for 1991.

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**Criminal Justice** 

#### Police Officers per 1,000 Population

Indicator Description: Number of sworn police officers per 1,000 population.

Why This Is Important: The ratio of police officers to residents is an indicator of the capacity of local police to respond to emergencies as well as to serve the community's everyday law enforcement needs.

#### **Key Findings:**

- In 1997, there were 1.27 police officers per 1,000 population in Santa Clara County. The law enforcement staff was smaller in Santa Clara County than in all comparison areas.
- The number of police officers per 1,000 population in Santa Clara County increased between 1990 and 1997 from 1.17 to 1.27. The increase was smaller in Santa Clara County than the increases in all comparison areas.

Limitations of the Data: There is no definitive level of staffing that is proven to be optimally effective for law enforcement agencies. Different communities have different policing needs. As a stand-alone indicator, it is unclear whether these staffing measures tell us whether an agency is over- or understaffed. It should be considered in combination with other measures of police resources and effectiveness.

What the People Think: A substantial majority of Santa Clara County residents say that their local police department is doing either an excellent (32%) or a good job (46%) serving the community, although one in five residents give the local department only a fair (15%) or a poor (5%) rating. Urban residents are more likely than suburban residents to rate their police department's job performance as fair or poor (23% vs. 15%).

#### **Demographic, Economic, Social Context of Communities**

Figure 1: Police Officers per 1,000 Population, 1990, 1993, and 1997

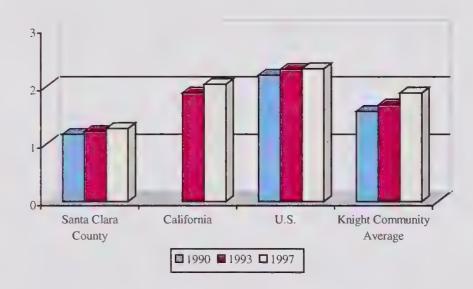


Table 1: Police Officers per 1,000 Population, 1990, 1993, and 1997

	1990	1993	1997
Santa Clara County	1.17	1.22	1.27
California	N/A	1.89	2.04
U.S.	2.20	2.30	2.31
Knight Community Average	1.57	1.68	1.89

Sources: Bureau of Justice Statistics' Law Enforcement Management and Administrative Statistics Report (LEMAS) and the Federal Bureau of Investigation (FBI) Uniform Crime Reports (UCRs).

Notes: County and city figures for 1990, 1993 and 1997 are from the Bureau of Justice Statistics' LEMAS. These reports present data from individual state and local agencies with 100 or more officers. In some instances, when data were not available from the LEMAS, data from the FBI UCRs were substituted. In cases where no county-level data were available, a county total has been created using total city personnel divided by the county population total. Figures for all state-level data are taken from the FBI UCRs. State-level personnel data from the 1990 UCRs include no jurisdictions other than state agencies and state departments. National figures were calculated by the FBI and published in the UCRs as totals per 1,000 persons. Population figures used to calculate per capita totals are from the U.S. Census Bureau.

Knight Community Average: The 1997 averages are based on 24 counties, Gary, and Long Beach. The 1993 average includes 25 communities; data for Baldwin County were unavailable. The 1990 average includes 25 communities; data for Horry County were not available.

# Law Enforcement Budget per Capita

**Indicator Description:** Operating expenditures for local law enforcement divided by the community's estimated total population.

Why This Is Important: The level of financial support devoted to law enforcement is both a measure of the resources that local law enforcement agencies have to carry out their mission as well as an indicator of the relative priority of safety and law enforcement in the community.

#### **Key Findings:**

- In 1997, law enforcement operating expenditures in Santa Clara County were \$139 per capita. Expenditures for law enforcement in Santa Clara County were 4% higher than the average per capita expenditures in the Knight communities (\$134).
- In 1993, operating expenditures per capita for law enforcement were lower in Santa Clara County than in California (\$202) and the U.S. (\$150), but higher than in the Knight communities (\$109).

**Limitations of the Data:** Like many contextual indicators, per capita expenditures on law enforcement do not by themselves point to a positive or negative finding. The measure is better used when combined with direct indicators of crime to offer some perspective on the adequacy of available resources and the efficiency with which they are employed.

# Demographic, Economic, Social Context of Communities

Figure 1: Per Capita Law Enforcement Budget, 1990, 1993, and 1997

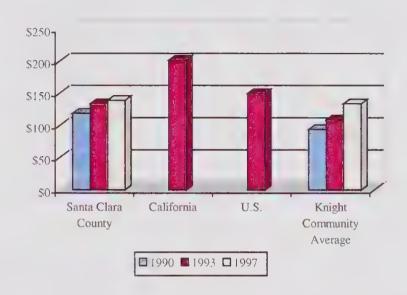


Table 1: Per Capita Law Enforcement Budget, 1990, 1993, and 1997

	1990	1993	1997
Santa Clara County	\$119	\$134	\$139
California	N/A	\$202	N/A
U.S.	N/A	\$150	N/A
Knight Community	\$94	\$109	\$134
Average			

Sources: All U.S. and state data from the U.S. Census Bureau's Census of Governments (Report of State and Local Government Finance Estimates, by State). All city and county data are from the Bureau of Justice Statistics' Law Enforcement Management and Administrative Statistics (LEMAS) or local agencies. LEMAS data for 1993 and 1997 are available online (http://www.ojp.usdoj.gov.bjs/sandlle.htm).

Notes: Unless otherwise noted, all city and county figures for 1990, 1993 and 1997 are from the Bureau of Justice Statistics' Law Enforcement Management and Administrative Statistics (LEMAS). These reports present data from individual state and local agencies with 100 or more officers. When data were not available from the LEMAS but were provided by local agencies, those data were used. Population figures used to calculate per capita totals are from the U.S. Census Bureau

Knight Community Average: 1990 average uses 19 counties, Gary, and Long Beach (excluding Brown, Horry, Grand Forks, Harrison and Baldwin Counties due to missing data). 1993 average uses 19 counties plus Long Beach (excluding Grand Forks, Mecklenberg, Allen, Harrison and Baldwin Counties and Gary due to missing data). 1997 average uses 23 counties plus Gary and Long Beach (excluding Baldwin County due to missing data)

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# What the People Think

- Six in ten Santa Clara County residents (61%) note that a lack of affordable, quality child care is a problem in their community, including one-third (36%) who consider this a big problem. Only 20% do not deem it a problem. City residents are considerably more likely than suburban residents to rate child care affordability as a big problem in the community where they live.
- Six in ten Santa Clara County residents (63%) say that too many unsupervised children and teenagers are a problem in their community, including 32% who deem this a big problem. Seven percent of residents regard unsupervised children and teenagers as the most important community problem, with city residents much more likely than their suburban counterparts to consider unsupervised youth a big problem.

**Child Well-Being** 

### **Infant Mortality**

**Children and Social Welfare** 

Indicator Description: Rate of death for infants (age 0-1) per 1,000 live births.

Why This Is Important: The infant mortality rate is one of the most commonly used measures of the health and overall well-being of young children. It is an indicator which captures, indirectly or directly, other aspects of health and well-being (e.g. nutrition, access of prenatal care to mothers, the quality of health care available to mothers and infants, and the social service network of a community in general).

#### **Key Findings:**

- In 1997, the infant mortality rate in Santa Clara County was 5.6. The rate was lower in Santa Clara County than in all comparison areas.
- The infant mortality rate in Santa Clara County remained fairly consistent between 1990 and 1997, with a high of 6.9 in 1991 and a low of 5.1 in 1996.

Limitations of the Data: None.

Figure 1: Deaths per 1,000 Live Births for Infants Age 0 – 1, 1990 to 1997

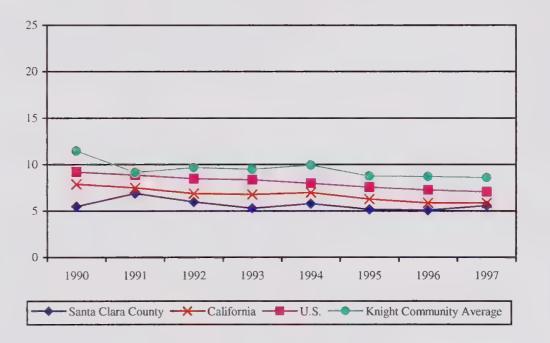


Table 1: Infant Mortality Rates, 1990 to 1997

	1990	1991	1992	1993	1994	1995	1996	1997
Santa Clara County	5.5	6.9	6.0	5.3	5.8	5.2	5.1	5.6
California	7.9	7.5	6.9	6.8	7.0	6.3	5.9	5.9
U.S.	9.2	8.9	8.5	8.4	8.0	7.6	7.3	7.1
Knight Community Average	11.5	91	9.7	9.5	9.9	8.8	8.7	8.6

Sources: National Center for Health Statistics, California Department of Health and Human Services.

Knight Community Average: The 1991 Knight community average is comprised of 22 counties; it excludes Sedgwick, Harrison, and Brown Counties and Gary. The 1994 average is comprised of 22 counties; it excludes Boulder, Sedgwick, Harrison, and Brown Counties. The 1997 average is comprised of 24 communities; it excludes Long Beach and Sedgwick Counties. For all other years, the average is comprised of 23 counties, excluding Sedgwick, Harrison, and Brown Counties.

## **Mothers Who Smoked During Pregnancy**

**Children and Social Welfare** 

Indicator Description: Percent of all women who reported smoking during their pregnancy.

Why This Is Important: Smoking during pregnancy is known to be a factor in the occurrence of preventable birth defects, including respiratory and heart problems, low birth weight, and Sudden Infant Death Syndrome (SIDS).

### **Key Findings:**

No data are available for Santa Clara County.

Limitations of the Data: The figures reported here rely on birth records, which use self-reported responses by mothers regarding their behavior during pregnancy. Therefore, as a result of the social undesirability of smoking, particularly during pregnancy, it is possible that these data are an underestimation of the number of women who actually smoked during their pregnancy.

## Women Receiving Prenatal Care

**Children and Social Welfare** 

**Indicator Description:** Percent of women who reported receiving prenatal care during the first trimester of their pregnancy.

Why This Is Important: Access to adequate and early prenatal care is a significant predictor of a baby's health at birth. Women who receive inadequate or no prenatal care are at much higher risk for having delivery complications, as well as babies born with birth defects and low birth weight. These problems at birth may subsequently impact the child's readiness for school.

#### **Key Findings:**

- More than eight in ten women in Santa Clara County (84.3%) received first trimester prenatal care in 1997. This figure was larger than in all comparison areas.
- Between 1991 and 1997, the percent of women receiving first trimester prenatal care in Santa Clara County increased from 77.6% to 84.3%. The increase of 6.7 percentage points in Santa Clara County was larger than the increases in the U.S. (6.3) and the Knight communities (5.6), but smaller than the increase in California (8.6) during this time.

Limitations of the Data: Composite percentages of women who receive early prenatal care can mask significant variation among different socioeconomic groups of women. The social makeup of the community can have a major impact on this indicator.

Figure 1: Percent of Women Receiving First Trimester Prenatal Care, 1991 to 1997

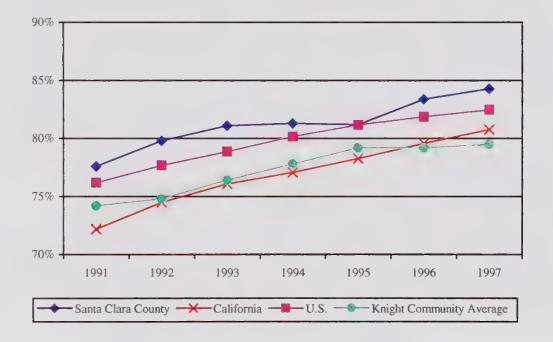


Table 1: Percent of Women Receiving First Trimester Prenatal Care, 1991 to 1997

	1991	1992	1993	1994	1995	1996	1997
Santa Clara County	77.6%	79.8%	81.1%	81.3%	81.2%	83.4%	84.3%
California	72.2%	74.5%	76.1%	77.1%	78.3%	79.6%	80.8%
U.S.	76.2%	77.7%	78.9%	80.2%	81.2%	81.9%	82.5%
Knight Community Average	74.2%	74.8%	76.4%	77.8%	79.2%	79.2%	79.5%

Sources: U.S. Department of Health and Human Services, State of California Department of Health Services.

Knight Community Average: The 1990 Knight community average is comprised of 22 counties, Long Beach, CA and Gary, IN; it excludes Santa Clara County and Sedgwick County. The 1991 and 1992 Knight community averages are comprised of 23 counties, Long Beach, CA and Gary, IN; they exclude Sedgwick County. The 1993 through 1997 averages include 24 counties, Long Beach, CA and Gary, IN.

# Low Birth Weight

Children and Social Welfare

**Indicator Description:** Percent of all births in which the baby was classified as being of low birth weight, defined as weighing less than 5 pounds, 8 ounces.

Why This Is Important: Low birth weight is known to be a significant determinant of the health, growth and development of an infant. Infants born below 5 pounds, 8 ounces have been found to be at increased risk of delayed development and health problems later in life.

#### **Key Findings:**

- Six and a half percent of babies born in Santa Clara County in 1997 were classified as being of low birth weight. This figure was higher than the California average of 6.1%, but lower than the U.S. (7.5%) and Knight community (8.0%) averages.
- Between 1990 and 1997, the percent of babies in Santa Clara County born of low birth weight increased from 5.3% to 6.5%. The increase of 1.2 percentage points in Santa Clara County was larger than increases in California (0.5) and the U.S. (0.5) during this time; the Knight community average was 8.0% in both 1990 and 1997.

Limitations of the Data: None.

Figure 1: Percent of Babies Born of Low Birth Weight, 1990 to 1997

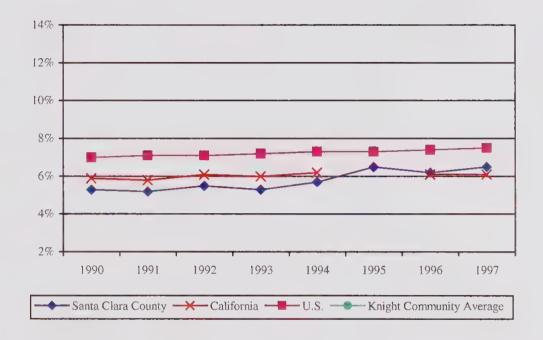


Table 1: Percent of Babies Born of Low Birth Weight, 1990 to 1997

-	1990	1991	1992	1993	1994	1995	1996	1997
Santa Clara County	5.3%	5.2%	5.5%	5.3%	5.7%	6.6%	6.2%	6.5%
California	5.6%	5.8%	6.1%	6.0%	6.2%	N/A	6.1%	6.1%
U.S.	7.0%	7.1%	7.1%	7.2%	7.3%	7.3%	7.4%	7.5%
Knight Community Average	8.0%	8.0%	7.9%	7.7%	8.2%	7.8%	8.1%	8.0%

Sources: US Census Bureau; National Center for Health Statistics. California Department of Health Services. California Department of Health Services Birth Records. State of California, Department of Health Services. Birth Records (1991-94). Center for Health Statistics. Birth Records (1994-97).

Knight Community Average: The 1990 Knight community average is comprised of 25 communities (excluding Grand Forks County). The 1993 Knight community average is comprised of 25 communities (excluding Baldwin County). Knight community averages for all other years are comprised of 26 counties.

#### **Adolescent Birth Rate**

Children and Social Welfare

Indicator Description: Rate of live births per 1,000 adolescent females.

Why This Is Important: Births to teenage mothers are of concern, as research has suggested a strong link between teenage motherhood and low birth weight, which is associated with increased risk of delayed development and health problems later in life.

#### **Key Findings:**

- In 1997, the birth rate for adolescents in Santa Clara County was 42.3. The rate was lower in Santa Clara County than in the U.S., where the rate was 52.3.
- The adolescent birth rate in Santa Clara County increased between 1990 and 1994, from 49.8 to 54.1 and then decreased to 42.3 in 1997. This trend differed from the U.S., where adolescent births decreased over the same time period.

Limitations of the Data: Comparisons made with this indicator can be difficult due to the varying ways in which adolescent birth rates are calculated. At least five different rates can be found by searching vital statistics records at the national, state, and local levels: rate of births per 1,000 women under age 20, rate per 1,000 women age 10-19, rate per 1,000 women age 10-17, rate per 1,000 women age 15-19, and rate per 1,000 women age 15-17.

Figure 1: Live Births per Adolescents Age 15-19 Years, 1990 to 1997

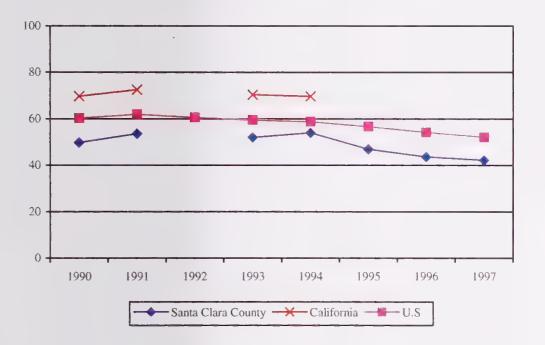


Table 1: Live Births per Adolescents Age 15-19 Years, 1990 to 1997

	1990	1991	1992	1993	1994	1995	1996	1997
Santa Clara County	49.8	53.6	N/A	52.1	54.1	47.0	43.7	42.3
California	69.9	72.7	N/A	70.6	69.9	N/A	N/A	N/A
U.S.	60.4	62.1	60.7	59.6	58.9	56.8	54.4	52.3

Sources: California Department of Health Services; California Center for Health Statistics, National Vital Statistics Report, Vol. 48, No. 3, March 28, 2000; Special Report: U.S. Teenage Pregnancy Statistics, 1998

#### **Child Immunization**

Children and Social Welfare

**Indicator Description:** Percent of two-year-olds seen in public health departments who had received the appropriate set of immunizations (against diphtheria, tetanus, pertussis, measles, mumps, rubella, and influenza type B).

Why This Is Important: Completion of the recommended set of immunizations is among the most important objectives to ensure the health of young children, and has been made a public health priority on both the state and national levels.

#### **Key Findings:**

- In 1998, 65.6% of infants and toddlers seen in public health clinics in Santa Clara County were immunized. The percent of infants and toddlers immunized was larger in Santa Clara County than in California (63.9%).
- The percent of infants and toddlers immunized in Santa Clara County increased between 1993 and 1996, from 54.0% to 66.7%. The increase over this time period was larger in Santa Clara County than in California.

**Limitations of the Data:** Data used in this indicator are from public health clinics only and therefore do not include children who are seen and immunized at private facilities. As a result, the rates included here should not be considered citywide or statewide figures.

Figure 1: Child Immunization Rates, 1990 to 1998

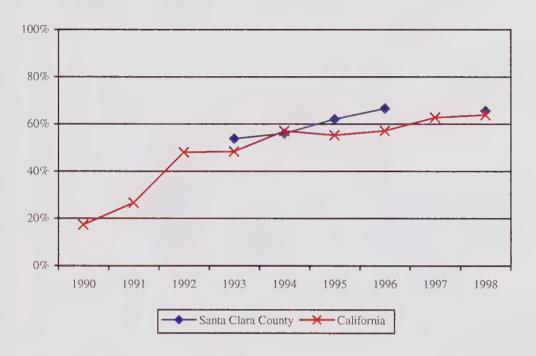


Table 1: Child Immunization Rates, 1990 to 1998

	1990	1991	1992	1993	1994	1995	1996	1997	1998
Santa Clara County	N/A	N/A	N/A	54.0%	56.2%	62 2%	66.7%	N/A	65 6%
California	17.5%	26.8%	48.2%	48.5%	57.2%	55.4%	57.3%	62.9%	63.9%

Source: California Department of Health Services. Immunization Branch.

## Physicians per 1,000 Population

**Children and Social Welfare** 

Indicator Description: Number of physicians per 1,000 population in 1992.

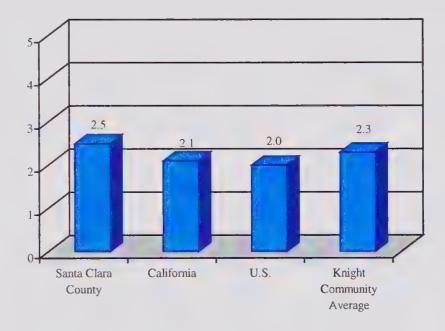
Why This Is Important: The number of physicians available to a community is an indicator of the availability of professional health care resources. A lack or shortage of these resources could have detrimental effects on the health of a community's residents, both in terms of emergency care and general health maintenance.

#### **Key Findings:**

• Santa Clara County had 2.5 physicians per 1,000 population in 1992. This figure was higher than in all comparison areas.

Limitations of the Data: The number of physicians reported here may not be a reflection of the actual number of physicians who practice in a particular community, because the American Medical Association (AMA) determines the location of a physician by the address he or she supplies.

Figure 1: Number of Total Patient Care Doctors per 1,000 Population, 1992



Source: American Medical Association. Physician Data by County, 1993.

Knight Community Average: The Knight community average is based on data for 26 counties.

# Pediatricians per 1,000 Children

Children and Social Welfare

**Indicator Description:** Number of pediatricians per 1,000 children age 0-17 in 1992.

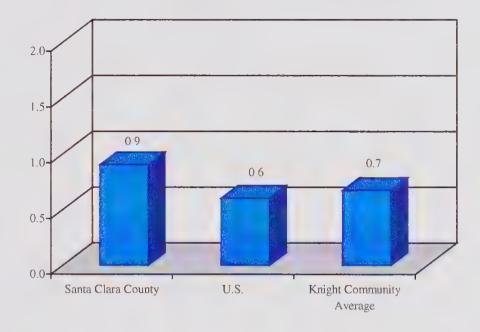
Why This Is Important: The number of pediatricians available to a community is an indicator of the availability of professional health care resources. A lack or shortage of these resources could have detrimental effects on the health of a community's residents, both in terms of emergency care and general health maintenance. Inadequate health care resources can, in turn, have an impact on children's long-term health and academic achievement.

#### **Key Findings:**

Santa Clara County had 0.9 pediatricians per 1,000 children age 0-17 in 1992. This figure was higher than the U.S. (0.6) and Knight community (0.7) averages.

Limitations of the Data: The number of pediatricians reported here may not be a reflection of the actual number of pediatricians who practice in a particular community, because the American Medical Association (AMA) determines the location of a pediatrician by the address he or she supplies.

Figure 1: Number of Pediatricians per 1,000 Children Age 0-17, 1992



Source: American Medical Association. Physician Data by County, 1993.

Knight Community Average: The Knight community average is based on data for 26 counties.

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**School Readiness** 

#### **Child-care Costs**

**Children and Social Welfare** 

Indicator Description: Average monthly cost of licensed child care.

Why This Is Important: The affordability of child care is an increasingly important issue, particularly for middle and low-income families, and those parents who were once on public assistance and now have to work. The lack of affordable child care has implications for parents' employment options, as well as their options in terms of quality care for their children. The availability of affordable, quality care may, in turn, impact the child's safety, as well as his or her school readiness.

#### **Key Findings:**

• Data are not available for Santa Clara County.

**Limitations of the Data:** Comparisons made with this indicator can be difficult, as some figures include subsidies provided by the government, which is mandated by the individual states. Therefore, the actual cost of child care may be underestimated for these communities.

What the People Think: Six in ten Santa Clara County residents (61%) note that a lack of affordable, quality child care is a problem in their community, including one-third (36%) who consider this a big problem. Only 20% do not deem it a problem. City residents are considerably more likely than suburban residents to rate child care affordability as a big problem in the community where they live.

#### **Licensed Child-care Providers**

Children and Social Welfare

**Indicator Description:** Number of licensed child-care providers per 10,000 children age 0 to 4 years.

Why This Is Important: The availability of quality child care has become increasingly important in recent years, with the increase in single-parent and working two-parent families.

#### **Key Findings:**

- In 1997, there were 256.5 licensed child-care centers per 10,000 children in Santa Clara County. The number of centers in Santa Clara County was higher than in California, where there were 195.6 per 10,000 children.
- The number of licensed child-care centers decreased in Santa Clara County between 1992 and 1997, from 293.7 to 256.5. The decrease in Santa Clara County differed from California, where the number of licensed centers increased (from 185.3 to 195.6) over the same time period.

**Limitations of the Data:** The data presented here represent the number of licensed child-care providers only, which comprises only a portion of the existing providers of child care. Therefore, these figures are not a complete indication of the availability of child care in any community.

Figure 1: Number of Licensed Child-care Providers per 10,000 Children Age 0 to 4 Years, 1992 to 1997

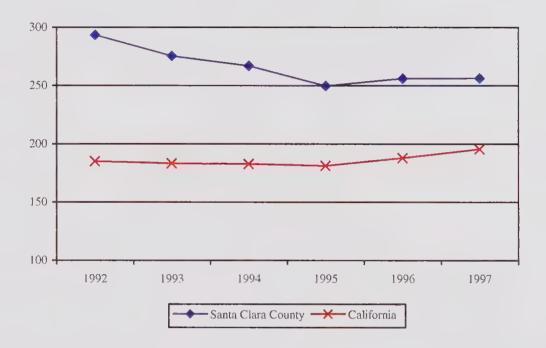


Figure 1: Number of Licensed Child-care Providers per 10,000 Children Age 0 to 4 Years, 1992 to 1997

	1992	1993	1994	1995	1996	1997
Santa Clara County	293.7	275.7	267.1	250.0	256.2	256.5
California	185.3	183.4	182.9	181.3	187.9	195.6

Sources: California Department of Health Services.

### **Head Start Programs**

**Children and Social Welfare** 

**Indicator Description:** Percent of children age 3 to 5 years in poverty who were enrolled in Head Start in 1997.

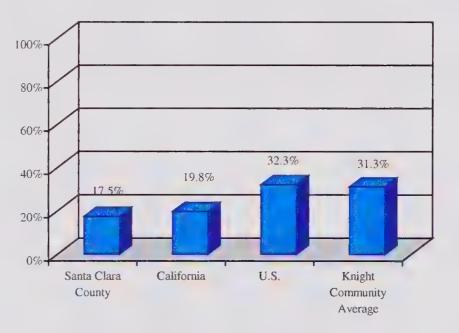
Why This Is Important: Head Start has been identified as a key component of school readiness for preschool aged children from low-income families.

#### **Key Findings:**

• In 1997, 17.5% of 3-to-5-year-olds who were in poverty in Santa Clara County were enrolled in Head Start. The percent of children enrolled in Head Start was lower in Santa Clara County than in all comparison areas.

Limitations of the Data: Not all children who are eligible to participate in Head Start programs are able to do so. Differences between communities in the number of children who participate may be due to issues of supply (e.g., the availability of openings in Head Start programs) rather than demand. In addition, this measure may not be an accurate indicator of the availability of Head Start programs. A better measure would assess the number of available Head Start facilities with respect to the number of eligible children within the community.

Figure 1: Percent of 3-to-5-Year-Olds in Poverty Enrolled in Head Start, 1997



Sources: Head Start Bureau: 1998 Statistical Fact Sheet (www.dhhs.gov). Head Start Expansion Database, FY 1999. The 1995 poverty figures are from the Small Area Poverty Estimates.

Note: The number of children (age 3 to 5 years) in poverty was calculated by applying the percent of children (age 0 to 17) who were in poverty in 1995, to the number of children (age 3 to 5) in 1997.

Knight Community Average: The Knight community average is based upon data for 26 counties.

Youth and Juvenile Justice

#### **Juvenile Arrests for Serious Crimes**

**Children and Social Welfare** 

**Indicator Description:** Arrests per 10,000 persons age 10-17 years for index crimes.

Why This Is Important: This is a direct measure of the level and trend in reported incidents of serious crime committed by juveniles in a community, a state, or the nation. These figures may also be a reflection of the availability of constructive activities for youth within communities, particularly during after-school hours when most juvenile crimes are committed.

#### **Key Findings:**

- In Santa Clara County, juveniles were arrested at a rate of 296.8 per 10,000 persons age 10-17 in 1997. This figure was higher than the California (267.3) and U.S. (269.5) averages, but lower than the Knight community average of 323.8.
- Between 1991 and 1997, the juvenile arrest rate in Santa Clara County decreased from 358.1 to 296.8. The decrease of 61.3 arrests per 10,000 juveniles in Santa Clara County was larger than the decrease in the U.S. (38.1), but smaller than the decreases in California (76.4) and the Knight communities (72.5) during this time.

Limitations of the Data: Juvenile arrest data is not necessarily an accurate indicator of the number of crimes committed by juveniles, because these figures only reflect those juveniles who have been processed through the juvenile justice system. In other words, many juveniles who commit crimes are not arrested and many of those who are arrested are not referred to juvenile courts. Therefore, these juveniles do not appear in official law enforcement or court data.

What the People Think: Six in ten Santa Clara County residents (63%) say that too many unsupervised children and teenagers are a problem in their community, including 32% who deem this a big problem. Seven percent of residents regard unsupervised children and teenagers as the most important community problem, with city residents much more likely than their suburban counterparts to consider unsupervised youth a big problem.

Figure 1: Juvenile Arrests per 10,000 Persons Age 10-17, 1991 to 1997

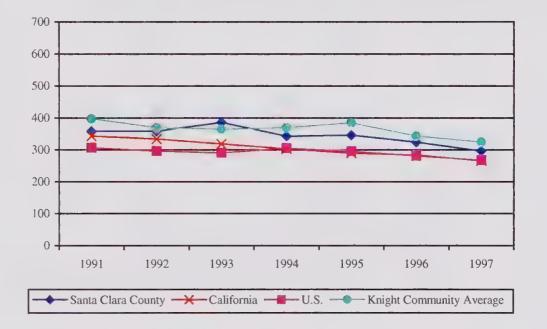


Table 1: Juvenile Arrests per 10,000 Persons Age 10-17, 1991 to 1997

	1991	1992	1993	1994	1995	1996	1997
Santa Clara County	358.1	358.4	385.9	343.0	346.3	324.5	296.8
California	343.7	334.5	319.4	303.9	290.7	284.8	267.3
U.S.	307.6	296.6	291.9	306.1	297.0	282.7	269.5
Knight Community Average	396.3	368.5	364.1	368.5	384.2	342.8	323.8

Sources: National Center for Juvenile Justice (Office of Juvenile Justice and Delinquency Prevention), Pittsburgh, PA. Easy Access Software to Federal Bureau of Investigation (FBI) arrests statistics, 1994-1997 and Easy Access Software to FBI arrests statistics, 1991-1995 (two separate packages). Snyder, Howard N., and Finnegan, Terrence A. (1999) Easy Access to FBI Arrest Statistics: 1994-1997 [Data presentation package]. Pittsburgh, PA: National Center for Juvenile Justice [producer]. Washington, DC: Office of Juvenile Justice and Delinquency Prevention [distributor].

Knight Community Average: The Knight community average includes 26 counties except as follows: 1991 does not include Fayette County, Ramsey County, Harrison County, Grand Forks County, Richland County, or Horry County; 1992 does not include Ramsey County or Harrison County; 1993 does not include Sedgwick County; 1994 does not include Sedgwick County or Fayette County; 1995 does not include Sedgwick County; 1996 does not include Palm Beach County, Manatee County, Dade County, Sedgwick County, or Fayette County; and 1997 does not include Palm Beach County, Manatee County, Dade County, Leon County, Sedgwick County, or Fayette County.

# What the People Think

- Santa Clara County residents' assessments of the local public schools indicate some concern about education in the area. While one-half of residents rate the overall job performance of their local public schools as either excellent (14%) or good (37%), one-third say the local schools do only a fair (24%) or a poor job (10%). In addition, 56% say that the quality of public school education is a problem in their community, including 30% who deem this a big problem and 10% who consider educational quality the most important community problem. Urban residents are more likely than suburban residents to believe that their local public schools are doing a fair or poor job (40% vs. 25%), but are not significantly more likely to regard education quality as a big problem.
- Santa Clara County residents' views of how well the San Jose public schools are preparing young people for the workforce are mixed. Although 45% of residents say the schools have done somewhat well, more residents maintain that the public schools have done "not too well" (28%) than say the schools have done "very well" (13%). When asked what standard curriculum the San Jose public schools should provide, the vast majority of Santa Clara County residents (82%) believe that the curriculum should include electives such as music, art, and physical education as well as basic courses such as English, math, and science. Only 15% of residents hold that the standard curriculum should focus only on basic courses.
- Literacy is an issue of concern for many residents in Santa Clara County. More than one-half (58%) say that illiteracy is a problem in the community where they live, including one in four (23%) who consider it a big problem. City residents are considerably more likely than suburban residents to cite illiteracy as a big problem.
- A substantial majority of Santa Clara County residents say that their local public libraries are doing an excellent (34%) or a good job (42%) serving the community. Only one in ten residents rate the libraries' performance as either fair (10%) or poor (2%). Satisfaction with the local libraries does not differ between urban and suburban residents.
- Six in ten Santa Clara County residents (61%) read a local daily newspaper at least a few times a week, and a greater number of residents (67%) believe most or all of what is said in the local daily newspaper they are most familiar with. Far more people watch local TV news, but the TV news is only trusted slightly more.

# **School Districts Identified**

For most of the Knight community indicators, the unit of analysis is the county, with the exception of Long Beach, California, and Gary, Indiana, both of which use the city proper as the unit of analysis. The primary exception to this rule is in the "Education and Literacy" section, where the unit of analysis is the school district. In many of the 26 Knight communities (primarily those in northern and western states), a particular county may have more than one school district. For purposes of analysis, the "major" school district that is the closest match to the principal city within the county was selected. In Knight communities located in southern states, each county generally has only one school district. It should be recognized in advance that focusing on a particular district may ignore one or more additional districts within the county, each of which possesses its own unique set of assets and challenges. The list below shows the "major" school district and additional school districts located in this Knight community county.

# Santa Clara County

Alum Rock Union Elementary
Berryessa Union Elementary
Cambrian Elementary
Campbell Union Elementary
Campbell Union High
Cupertino Union Elementary
East Side Union High
Evergreen Elementary
Franklin-McKinley Elementary
Fremont Union High

Gilroy Unified
Lakeside Joint Elementary
Loma Prieta Joint Union
Elementary
Los Altos Elementary
Los Gatos Union Elementary
Los Gatos-Saratoga Joint
Union High
Luther Burbank Elementary
Milpitas Unified

Montebello Elementary
Moreland Elementary
Morgan Hill Unified
Mountain View Elementary
Mountain View-Los Altos
Union High
Mt. Pleasant Elementary
Oak Grove Elementary
Orchard Elementary
Palo Alto Unified

Regional Programs

San Jose Unified

Santa Clara County Office of
Education

Santa Clara County ROP

Santa Clara Unified

Saratoga Union Elementary

Sunnyvale Elementary

Union Elementary

Whisman Elementary

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**School Environment Context** 

#### **Total Student Enrollment**

**Education and Literacy** 

**Indicator Description:** Total public school enrollment and percent change.

Why This Is Important: Enrollment trends determine the needs and priorities of schools in terms of funding and programming. Both rapid growth and enrollment decline confront school districts with particular challenges, which range from managing class size to ensuring sufficient revenues.

#### **Key Findings:**

- Enrollment in the San Jose Unified School District was nearly 33,000 in 1998-99. Between the 1991-92 and 1998-99 school years, enrollment in San Jose grew by 7.8%.
- Enrollment grew at a faster rate in the San Jose Unified School District than in the Knight communities (6.4%), but at a slower rate than in California (14.4%) and the U.S. (11.6%).

**Limitations of the Data:** Enrollment figures may be collected differently across states, making cross-community and cross-state figures difficult to compare.

Figure 1: Total Student Enrollment, 1991-92 to 1998-99

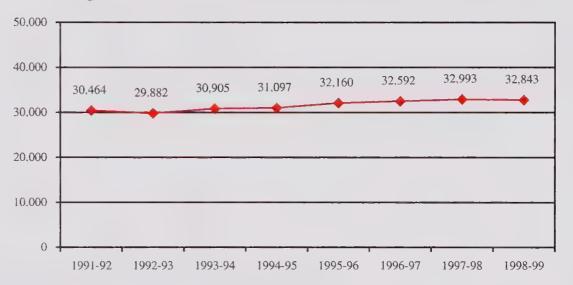
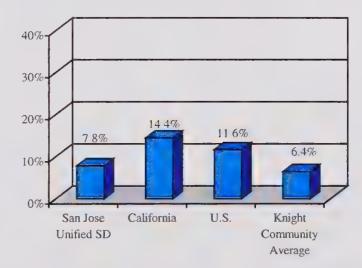


Figure 2: Percent Change in Total Student Enrollment, 1991-92 to 1998-99



Sources: National Center for Education Statistics (NCES), "1999 Condition of Education;" http://ideanet.doe.state.in.us/htmls/education.html.

1990-1997 figures from: www.cde.ca.gov/demographics/reports/statewide/ethstud.htm; 1998-99 figure from http://star.cde.ca.gov/dataquest/StateEnr.asp?cChoice=StEnrEth&cYear=1998-99&submit1=Submit.

Note: 1998-99 figure is projected; enrollments rounded to nearest thousand.

Knight Community Average: Includes 26 districts; all but Biloxi use 1991-92 through 1998-99 data (Biloxi uses 1991-92 to 1997-98).

# **Student Racial and Ethnic Composition**

**Education and Literacy** 

**Indicator Description:** Percent of students enrolled by race and ethnic grouping.

Why This Is Important: The degree of diversity among a district's students influences many aspects of its operations, from the need for different types of educational programs to compliance with desegregation mandates.

#### **Key Findings:**

- Minority students comprised 69.4% of the total enrollment in the San Jose Unified School District in 1998-99. Hispanic students were the largest minority group, at 49.6% of the enrollment.
- The percent of non-white students in San Jose Unified School District in 1998-99 (69.4%) was higher than the California (62.0%) and U.S. (34.8%) averages.

**Limitations of the Data:** The groupings used for tracking the racial/ethnic composition of students vary across states and districts, making comparisons difficult. "Hispanic" is a particularly varied category, as students in this ethnic grouping can be of any race.

Figure 1: Student Racial and Ethnic Composition, 1990-91 to 1998-99

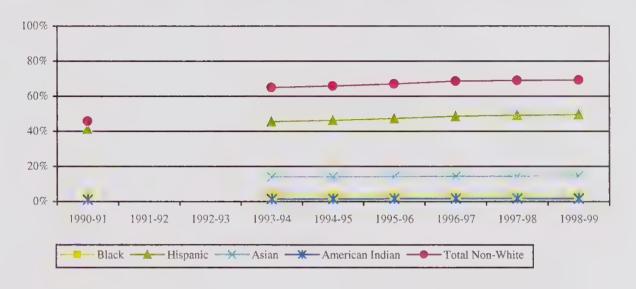


Table 1: Student Racial and Ethnic Composition, 1998-99

	White	Black	Hispanic	Asian	American Indian	Total Non- White	Total
San Jose Unified SD	30.7%	3.1%	49.6%	14.9%	1.8%	69.4%	100.1%
California	37.8%	8.7%	41.3%	11.1%	0.9%	62.0%	99.8%
U. S.	63.6%	16.3%	14.4%	4.1%	N/A	34.8%	98.4%

Sources: 1990-1997 figures from: www.cde.ca.gov/demographics/reports/statewide/ethstud.htm; 1998-99 figures from http://star.cde.ca.gov/dataquest/StateEnr.asp?cChoice=StEnrEth&cYear=1998-99&submit1=Submit and U.S. Census Bureau "Enrollment Status of the Population."

Note: Totals for all racial/ethnic categories may add to slightly more or less than 100% due to rounding or the use of an "other" category which was not included in this analysis.

Knight Community Average: No Knight community average calculated for racial/ethnic composition.

## Free and Reduced Price School Lunch Participation

**Education and Literacy** 

**Indicator Description:** The percent of students who participate in the free and reduced price school lunch program administered by the U.S. Department of Agriculture.

Why This Is Important: Teaching economically disadvantaged students can present distinct challenges to school districts. In addition, socioeconomic background is viewed as a powerful factor impacting a student's academic achievement. Free and reduced price lunch participation is one way to measure the relative level of poverty within schools.

#### **Key Findings:**

- In 1997-98, more than four in ten students in the San Jose Unified School District (43.5%) participated in the free and reduced price school lunch program. Participation levels were lower in San Jose than in California (47.4%) and the Knight communities (45.1%), but higher than in the U.S. (29.5%).
- Between 1992-93 and 1997-98, participation in the free and reduced price lunch program increased by 3.4 percentage points in the San Jose Unified School District (from 40.1% to 43.5%). The increase in the San Jose Unified School District during those years was smaller than the increase in California, but larger than the increase in the U.S.

Limitations of the Data: This indicator is only a proxy for the incidence of poor and low-income students in a school district and the special challenges which they may present. While a clear correlation exists between the socioeconomic status of a student's family and his/her academic performance, not all students who are poor have difficulty in school.

Figure 1: Free and Reduced Price School Lunch Participation, 1992-93 to 1998-99

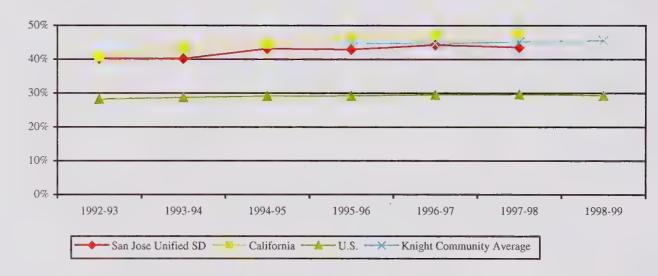


Table 1: Free and Reduced Price School Lunch Participation, 1992-93 to 1998-99

	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98	1998-99
San Jose Unified SD	40.1%	40.1%	43.1%	42.8%	44.2%	43.5%	N/A
California	40.7%	43.3%	44.6%	46.4%	47.1%	47.4%	N/A
U.S.	28.0%	28.6%	29.0%	29.1%	29.4%	29.5%	29.2%
Knight Community Average	N/A	N/A	N/A	44.7%	44.6%	45.1%	45.5%

Source: www.fns.usda.gov/pd/slsummar.htm. www.ed-data.k12.ca.us.

Knight Community Average: Knight community average excludes Harrison County for all years. No Knight community average calculated for years in which data for fewer than 17 Knight districts is available.

1996-97

## **Limited English Proficient Students**

# **Education and Literacy**

1997-98

**Indicator Description:** The percent of students classified as limited English proficient or participating in limited English proficiency (LEP) programs.

Why This Is Important: Children with limited proficiency in English can present a particular challenge to schools and districts. High concentrations of LEP students may require districts to create programs and hire personnel for special language programs and/or to reduce class size.

#### **Key Findings:**

- The percent of LEP students in the San Jose Unified School District was 27.4% in 1997-98.
- San Jose had a higher concentration of LEP students in 1997-98 (27.4%) than California (24.6%) and the U.S. (7.9%).
- Between 1992-93 and 1997-98, the percent of LEP students in San Jose grew from 22.8% to 27.4%.

Limitations of the Data: Accurate counts of the number of LEP students are complicated by a number of factors. These students often have high rates of mobility, making precise counts of their numbers difficult. The methods of identifying and tracking LEP students differ from state to state, causing difficulty when making cross-state comparisons. Finally, recent legislative changes pertaining to the instruction of LEP students (such as in California) may make districts and states more or less likely to identify LEP students and track their progress.

50% 40% 30% 20% 10%

1994-95

- San Jose Unified

Figure 1: Percent LEP Students, 1992-93 to 1997-98

Table 1: Percent LEP Students, 1992-93 to 1997-98

1995-96

California \_\_\_\_\_U.S.

	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98
San Jose Unified SD	22.8%	23.7%	24.5%	25.9%	27.6%	27.4%
California	22.2%	23.1%	23.6%	24.2%	24 6%	24.6%
U. S.	5.9%	6.7%	67%	6.8%	7.4%	7.9%

Sources: National Clearinghouse for Bilingual Education (www.ncbe.gwu.edu). www.cde.ca.gov/demographics/reports/statewide/lepstpct.htm. www.ed-data k12.ca.us.

Note: U.S. data from 1997-98 and beyond are projections.

1992-93

1993-94

Knight Community Average: No Knight community average has been calculated, as there is no year in which LEP data for the minimum number of districts (17) are available.

**Indicator Description:** Private school enrollment as a percent of total public and private school enrollment at the city level.

Why This Is Important: Private school enrollment is an indicator of education choice for elementary and secondary education in the community. Additionally, it can be viewed as an indicator of the community's perception of the quality of private education compared to public education.

#### **Key Findings:**

- Students attending private schools comprised 34.7% of the total K-12 enrollment in the San Jose Unified School District in 1997-98. This figure was higher than in all comparison areas.
- Between the 1991-92 and 1997-98 school years, private school enrollment in the San Jose Unified School District increased from 28.5% to 34.7% of total enrollment.

Limitations of the Data: Because tuition costs are a factor in making the choice between private and public education, family income may also be a factor in choosing private over public education.

Figure 1: Private School Enrollment as a Percent of Total Enrollment, 1991-92 to 1997-98

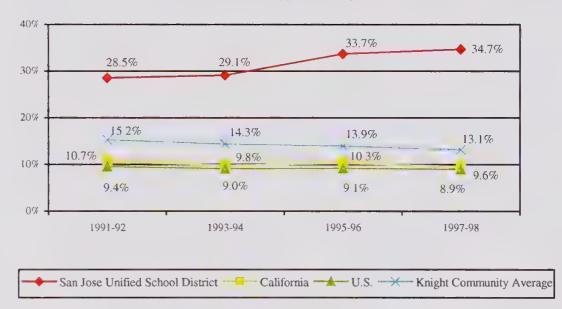


Table 1: Public and Private School Percent of Total Enrollment, 1991-92 to 1997-98

	San Jose Unified School District		California		U.S.		Knight Community Average	
	Public	Private	Public	Private	Public	Private	Public	Private
1991-92	71.5%	28.5%	89.3%	10.7%	90.6%	9.4%	86.0%	15.2%
1993-94	70.9%	29.1%	90 2%	9.8%	91 0%	9 0%	86.7%	14.3%
1995-96	66.3%	33.7%	89.7%	10.3%	90.9%	9.1%	88.8%	14.1%
1997-98	65.3%	34.7%	90.4%	9.6%	91.1%	8.9%	86.9%	13.1%

Source: U.S. Department of Education National Center for Education Statistics, Private School Survey, 1997-98.

Note: County data employed for private school enrollment (except Long Beach and Gary), school district data used for public school enrollment.

Knight Community Average: Grand Forks, ND lacks data for public school enrollment for 1995-96. Therefore, average calculations for that year are based on 25, rather than 26, communities.

# **Postsecondary Enrollment**

**Education and Literacy** 

**Indicator Description:** In-state students as a percent of the freshman class in undergraduate institutions within the community.

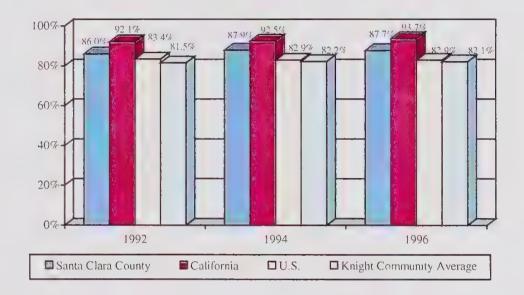
Why This Is Important: Education beyond high school is becoming more of a necessity toward attaining career goals, and the percent of graduating high school seniors from the community attending college in the area demonstrates affordability and the degree that local institutions are helping students meet their goals. While it is difficult to determine the degree to which graduating high school seniors go on to college, the percent of in-state freshman at institutions of higher education within the community can be used as a proxy, although it does include state residents from outside the community.

### **Key Findings:**

- Nearly nine in ten members of the freshman class enrolled at postsecondary institutions in Santa Clara County (87.7%) were in-state residents in 1996. This figure was higher than in the U.S. (82.9%) and the Knight communities (82.1%), but lower than in California (93.7%).
- Between 1992 and 1996, the percent of the freshman class at postsecondary institutions in Santa Clara County which was from in-state increased by 1.7 percentage points, from 86.0% to 87.7%. The increase in Santa Clara County was larger than in California (1.6 percentage points) and the Knight communities (0.6), and stood in contrast to a decrease in the U.S. (0.5).

**Limitations of the Data:** Not all institutions report enrollment figures regularly. This may cause some variation in enrollment percentages over time.

Figure 1: In-State Students as a Percent of the Freshman Class 1992, 1994, and 1996



Sources: National Center for Education Statistics Integrated Postsecondary Education Data System data sets. For more information see http://nces.ed.gov/lpeds/fallenrollment.html.

Note: In-state freshmen includes only first time degree-seeking freshmen. Out-of-state freshmen include residents of the U.S. territories and non-U.S. citizens. Figures exclude institutions which offer less than 2 year programs. The U.S. total does not include U.S. territories outside of the 50 states and the District of Columbia.

Knight Community Average: Knight Community Average calculated using Gary, Los Angeles County and 22 counties excluding Harrison County. Additionally, 1992 excludes Centre County. 1994 excludes Horry County and 1996 excludes Ramsey County.

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**Financial and Human Resources** 

## **Per Pupil Expenditures**

**Education and Literacy** 

**Indicator Description:** Expenditures per pupil defined and computed based on the methodology used by the individual district and state.

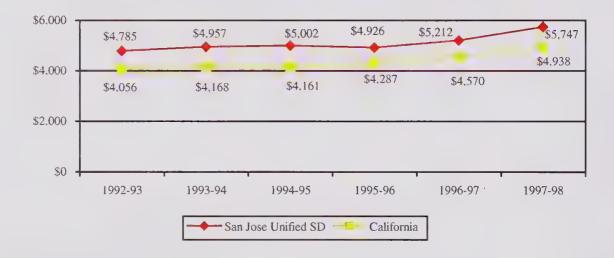
Why This Is Important: Per pupil expenditures are one measure of a community's ability and willingness to invest in education. Most K-12 school funds come from state aid and local taxation, with many states having sought in the recent past to ease the pressure on local property taxes by providing more aid from state sources. The level of per pupil expenditures can also be a proxy for the quality of school programs; school districts that spend at higher levels may have the opportunity to enhance or initiate programs that lower-spending districts cannot.

#### **Key Findings:**

- In the 1997-98 school year, the San Jose Unified School District spent \$5,747 per student (in average daily attendance) for current expenses. San Jose spent more than the California average of \$4,938.
- Between the 1992-93 and 1997-98 school years, the San Jose Unified School District increased its spending per student for instruction by \$962 (from \$4,785 to \$5,747), which was more than the \$882 increase (from \$4,056 to \$4,938) in the California average.

Limitations of the Data: Expenditure figures used here are not adjusted for differences in the cost of education across different states and school districts, nor for differing levels of student educational needs. Due to the fact that these variables can have a substantial impact on expenditure levels, comparisons that take them into account are desirable. Due to the variation in expenditures and student count reporting across states, communities are not directly comparable. Expenditures in some states include only instructional expenditures, others include administrative, capital, or other non-instructional expenditures.

Figure 1: Current Expenditures per Pupil, 1992-93 to 1997-98



Source: www.ed-data.k12.ca.us.

Note: Figures are "current expense of education per average daily attendance (ADA)" - excludes food service, facilities acquisition, and construction,.

## **Average Teacher Salary**

**Education and Literacy** 

**Indicator Description:** Average teacher salary, calculated based on the methodology used by the individual school district and state.

Why This Is Important: Average teacher salaries provide one measure of a district's ability to hire and retain an experienced, qualified teaching force. Factors that influence teacher salary figures include the strength of teachers' unions, a district's priority for hiring and retaining teachers, and the cost-of-living in the community.

### **Key Findings:**

The average teacher salary in the San Jose Unified School District in 1998-99 was \$47,483. This amount was higher than in all comparison areas.

**Limitations of the Data:** Salary figures used here are not adjusted for cost-of-living differences across different geographic areas. This measure also does not take into account the experience level of teachers; if more teachers have been in a district for longer periods of time, salaries will be higher, on average, than in districts with less experienced staff. In addition, states and districts in regions where the supply of teachers lags behind demand must often pay comparatively higher salaries to attract and retain teachers.

Figure 1: Average Teacher Salary, 1990-91 to 1998-99

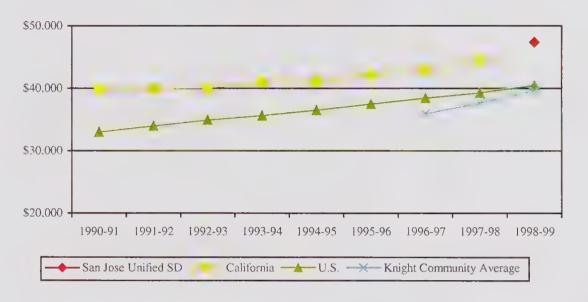


Table 1: Average Teacher Salary, 1990-91 to 1998-99

	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98	1998-99
San Jose Unified SD	N/A	\$47,483							
California	\$39,950	\$40,009	\$40.115	\$41,080	\$41,164	\$42,259	\$43,081	\$44,585	N/A
U.S.	\$33.084	\$34,063	\$35.030	\$35,733	\$36,609	\$37,560	\$38,509	\$39,347	\$40,582
Knight Community Average	N/A	N/A	N/A	N/A	N/A	N/A	\$35,991	\$37,696	\$39.680

Source: National Center for Education Statistics "State Comparisons of Education Statistics;" www.aft.org/research/salary/Home.htm; www.nea.org/publiced/edstats/salaries.html; mailed information from California Teachers Association; www.ed-data.k12.ca.us/data\_files\_top.asp

Knight Community Average: Knight community average consists of data for 23 districts; St. Paul, Duluth, and Mecklenburg County are missing. Data are from the 1998-99 school year except for Fayette County. Detroit, Biloxi, and Akron, which use 1997-98 data. No Knight community average is calculated for years in which data are available for 17 districts or fewer

## SAN JOSE UNIFIED SCHOOL DISTRICT

### **Teachers with Master's Degree**

**Education and Literacy** 

**Indicator Description:** Percent of teachers with a Master's or higher degree calculated based on the methodology used by the individual school district and state.

Why This Is Important: The level of educational attainment of teachers is one indicator of the potential quality of instruction within a classroom and school district. This indicator is based on the assumption that teachers with more formal education are able to provide a higher quality of instruction than those with less education. Additionally, teacher education levels are significant to districts in a financial sense, as those with higher levels of education generally command higher salaries than their less-educated counterparts.

### **Key Findings:**

• Data are not available for the San Jose Unified School District.

Limitations of the Data: Higher levels of teacher education are often used as a measure of the quality of instruction, but this teacher attribute has not been shown to have a consistent relationship with better student achievement. State-level calculations for this indicator vary across states and therefore are not directly comparable.

#### **Student-Teacher Ratio**

**Education and Literacy** 

**Indicator Description:** The ratio of total student enrollment to the number of teachers.

Why This Is Important: Student-teacher ratios provide one measure of the teaching resources made available to students. They also provide a measure of the workload placed on teaching staff in a district.

#### **Key Findings:**

- The student-teacher ratio in the San Jose Unified School District in the 1997-98 academic year was 22.0 students per teacher. This was higher than in all comparison areas.
- Between the 1992-93 and 1997-98 school years, the student-teacher ratio in the San Jose Unified School District decreased from 23.4 to 22.0.

Limitations of the Data: Student-teacher ratios are not equivalent to average class size. Differences in student-teacher ratios are known to exist within schools, depending upon the type of class and the subject area. Special classes for students with disabilities may be small, while classes in other subject areas may be much larger. Additionally, what counts as a "teacher" varies across states and districts (with some counting only full-time teaching staff, and others counting instructional personnel, including aides). Finally, the definition of student-teacher ratios makes no allowances for the number of teachers actually providing instruction at any given time. A school district may have 100 teachers, for example, but only 90 of them may be working directly with students during a given class period.

Figure 1: Student-Teacher Ratios, 1991-92 to 1997-98

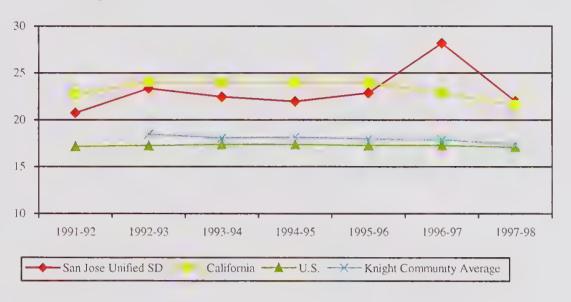


Table 1: Student-Teacher Ratios, 1991-92 to 1997-98

	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98
San Jose Unified SD	20.8	23.4	22.5	22.0	22.9	28.2	22.0
California	22.8	24.1	24.0	24.0	24.0	22.9	21.6
U.S.	17.2	17.3	17.4	17.4	17.3	17.3	17.1
Knight Community Average	N/A	18.5	18.1	18.2	18.0	17.9	17.4

Sources: National Center for Education Statistics. Common Core of Data.

Knight Community Average: No Knight community average is calculated for years in which data for 17 Knight districts or fewer are available.

#### **District Revenue Sources**

**Education and Literacy** 

**Indicator Description:** The percent of district revenues that come from federal, state, and local sources.

Why This Is Important: The relative wealth of a school district has historically been associated with higher shares of revenue from local sources. Districts which fund a large percentage of their expenditures through local revenues are typically able to spend more per pupil, and have greater discretion in allocating these revenues than districts which are more reliant upon state and federal funding. An analysis of a district's sources of revenue also provides a measure of the local effort that the taxpayers in a district have made in support of their schools.

### **Key Findings:**

- In the 1997-98 school year, the San Jose Unified School District received 48.5% of its revenues from local sources. San Jose schools received a larger share of revenues from local sources than the California average of 32.1%.
- Between the 1991-92 and 1997-98 school years, revenues from local sources in the San Jose Unified School District increased from 39.7% to 52.4% and then decreased to 48.5%.

Limitations of the Data: None.

Figure 1: District Revenues by Source, 1991-92 to 1997-98

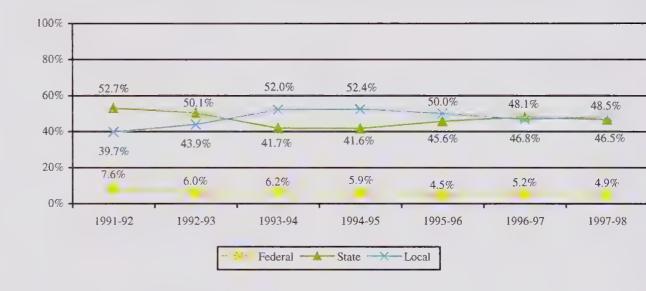
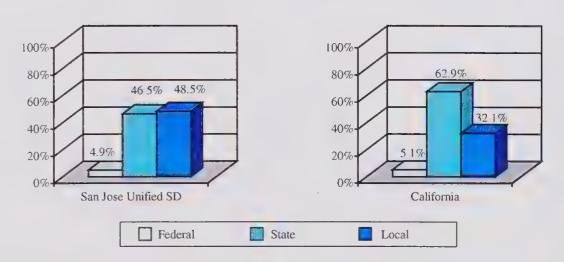


Figure 2: School District and State Revenues by Source, 1997-98



Source: National Center for Education Statistics "State Comparisons of Educational Statistics". www.ed-data.k12.ca.us.

Note: Percent from "local and intermediate" (including private) sources "state aid" + "other state revenue" + "lottery".

Knight Community Average: No Knight community average calculated for years in which data from fewer than 17 districts are available. Harrison County excluded from all Knight community averages.

# **Education and Literacy**

**Student Achievement and System Outcomes** 

**Indicator Description:** Scores on state standardized test of third-grade (or the next closest grade) reading and math, calculated based on the methodology used by the individual school district and state.

Why This Is Important: Third-grade reading test results are generally among the first assessments of a student's progress in elementary school. The ability to read at grade level by third grade is considered a prerequisite for the future school success of all students, and schools and districts across the country have made it a priority to identify children who have fallen behind this important benchmark of achievement.

#### **Key Findings:**

- Third-grade students in the San Jose Unified School District scored at the 42<sup>nd</sup> national percentile on the reading component of the Stanford 9 comprehensive test in 1998-99. The district had a slightly higher national percentile score in reading than the California score of 41.
- San Jose's district-to-state performance ratio of 1.02 in third-grade reading in 1998-99 ranked it 11<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of third-grade students in San Jose in reading dropped slightly between the 1997-98 and 1998-99 school years, from 43 to 42.
- Third-graders in the San Jose Unified School District had a national percentile score of 44 on the math component of the Stanford 9 comprehensive test in 1998-99. The district had a slightly lower national percentile score in math than the California score of 48.
- San Jose's district-to-state performance ratio of 0.92 in third-grade math in 1998-99 ranked it 16<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of third-grade students in San Jose in math rose between the 1997-98 and 1998-99 school years, from 39 to 44.

**Limitations of the Data:** Because many tests used by each state (and sometimes each district) are specific to that state and/or district, results often cannot be compared.

Figure 1: State Standardized Tests – Third-Grade Reading and Math, 1997-98 and 1998-99

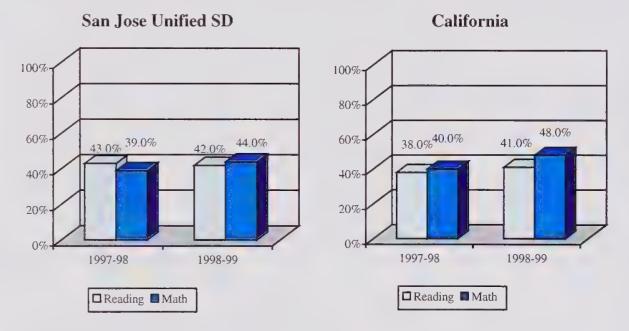


Table 1: Ratio of District to State Performance on Standardized Tests of Third-Grade Reading and Math, 1998-99

	Reading	Math
District to State Ratio	1.02	0.92
Rank	11	16

Source: http://star.cde.ca.gov/star99/reports/English.html

# State Standardized Tests - Eighth-Grade Reading and Math

**Education and Literacy** 

**Indicator Description:** Scores on state standardized test of eighth-grade (or next closest grade) reading and math, calculated based on the methodology used by the individual school district and state.

Why This Is Important: Tests in eighth-grade reading and math provide an important means of tracking the progress of students in accordance with learning objectives that have been identified as critical to the academic development of each student.

#### **Key Findings:**

- Eighth-grade students in the San Jose Unified School District scored at the 49<sup>th</sup> national percentile on the reading component of the Stanford 9 comprehensive test in 1998-99. The district had a slightly higher national percentile score in reading than the California score of 47.
- San Jose's district-to-state performance ratio of 1.04 in eighth-grade reading in 1998-99 ranked it 8<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of eighth-grade students in San Jose in reading remained constant between the 1997-98 and 1998-99 school years, at 49.
- Eighth-graders in the San Jose Unified School District also had a national percentile score of 49 on the math component of the Stanford 9 comprehensive test in 1998-99. The district had a higher national percentile score in math than the California score of 45.
- San Jose's district-to-state performance ratio of 1.09 in eighth-grade math in 1998-99 ranked it 6<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of eighth-grade students in San Jose in math rose between the 1997-98 and 1998-99 school years, from 44 to 49.

**Limitations of the Data:** Because many tests used by each state (and sometimes each district) are specific to that state and/or district, results often cannot be compared.

Figure 1: State Standardized Tests – Eighth-Grade Reading and Math, 1997-98 and 1998-99



Table 1: Ratio of District to State Performance on Standardized Tests of Eighth-Grade Reading and Math, 1998-99

	Reading	Math
District to State Ratio	1.04	1.09
Rank	8	6

Source: http://star.cde.ca.gov/star99/reports/English.html.

Note: Percent of eighth-grade students scoring at or above 50th national percentile ranking on Stanford 9 reading and math.

# State Standardized Tests - Tenth-Grade Reading and Math

**Education and Literacy** 

**Indicator Description:** Scores on state standardized test of tenth-grade (or the next closest grade) reading and math calculated based on the methodology used by the individual school district and state.

Why This Is Important: Tests in tenth-grade reading and math provide an important means of tracking the progress of students in accordance with learning objectives that have been identified as critical to the academic development of each student.

#### **Key Findings:**

- Tenth-grade students in the San Jose Unified School District scored at the 39<sup>th</sup> national percentile on the reading component of the Stanford 9 comprehensive test in 1998-99. The district had a higher national percentile score in reading than the California score of 33.
- San Jose's district-to-state performance ratio of 1.18 in tenth-grade reading in 1998-99 ranked it 3<sup>rd</sup> among the 26 Knight community school districts.
- The national percentile score of tenth-grade students in San Jose in reading rose slightly between the 1997-98 and 1998-99 school years, from 37 to 39.
- Tenth-graders in the San Jose Unified School District also had a national percentile score of 50 on the math component of the Stanford 9 comprehensive test in 1998-99. The district had a higher national percentile score in math than the California score of 44.
- San Jose's district-to-state performance ratio of 1.14 in tenth-grade math in 1998-99 ranked it 5<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of tenth-grade students in San Jose in math rose between the 1997-98 and 1998-99 school years, from 46 to 50.
- San Jose's district-to-state performance ratio of 1.14 in tenth-grade math in 1998-99 ranked it 5<sup>th</sup> among the 26 Knight community school districts.
- The national percentile score of tenth-grade students in San Jose in math rose between the 1997-98 and 1998-99 school years, from 46 to 50.

**Limitations of the Data:** Because many tests used by each state (and sometimes each district) are specific to that state and/or district, results often cannot be compared.

Figure 1: State Standardized Tests – Tenth-Grade Reading and Math, 1997-98 and 1998-99

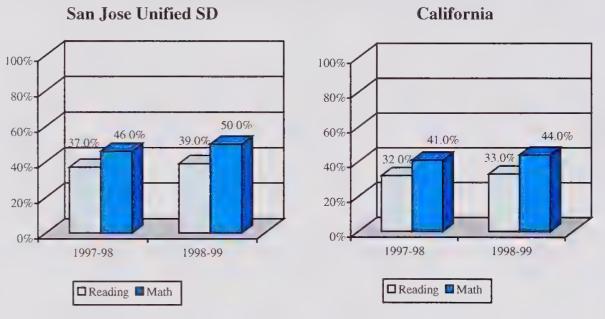


Table 1: Ratio of District to State Performance on Standardized Tests of Tenth-Grade Reading and Math, 1998-99

	Reading	Math
District to State Ratio	1.18	1.14
Rank	3	5

Source: http://star.cde.ca.gov/star99/reports/English.html.

#### **Attendance Rate**

**Education and Literacy** 

**Indicator Description:** Attendance rate of public school students calculated based on the methodology used by the individual school district and state.

Why This Is Important: Regular attendance is strongly correlated with academic performance, and students who perform poorly are generally those who miss many days of school. Low rates of attendance may indicate the need for truancy prevention and other attendance-monitoring programs.

#### **Key Findings:**

- The attendance rate for the San Jose Unified School District was 97.3% in 1997-98.
- Between the 1992-93 and 1995-96 school years, the attendance rate in the San Jose Unified School District was slightly higher than the California average.
- The ratio of the attendance rate in San Jose to that in California in 1995-96 (1.00) ranked the district tied for 6<sup>th</sup> among the 17 Knight districts for which attendance rate data were available.

**Limitations of the Data:** Attendance rates reported by states and school districts are calculated in a number of different ways, and these differences may limit the comparability of data across communities.

Figure 1: Attendance Rate, 1991-92 to 1997-98

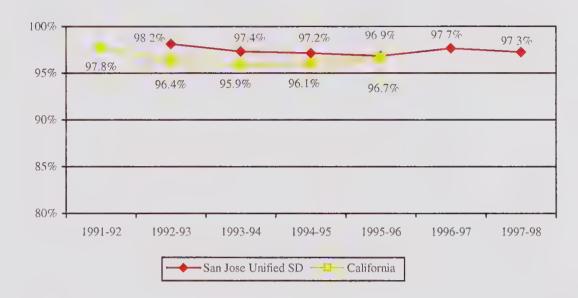


Table 1: Ratio of District to State Attendance Rates, 1995-96

	1995-96
District to State Ratio	1.00
Rank	6 (T)

Source: National Center for Education Statistics "State Comparisons of Education Statistics:" (www.ed-data..k12.ca.us/Find2.asp.).

Note: Average daily attendance (ADA) divided by fall enrollment count; California figures are not comparable to those of other states because California's attendance figures include excused absences.

Knight Community Average: No Knight community average has been calculated due to the multiple methods of measuring attendance rates. District-to-state ratios have been calculated for comparison purposes instead.

#### **SAT Performance**

**Education and Literacy** 

**Indicator Description:** Composite scores on the Scholastic Aptitude Test (SAT).

Why This Is Important: SAT and ACT scores are one of the many and varied benchmarks used to assess school and student performance. They are primarily intended as a predictor of the ability of high school students to do college-level work, rather than as a measure of the performance of an entire school or district. These scores do, however, provide one means of comparing the performance of districts across time and location with respect to one of their most important objectives (preparing students for college).

#### **Key Findings:**

- The average composite SAT score in the San Jose Unified School District in 1997-98 was 1071. San Jose's composite score in 1997-98 was above the California (1007), U.S. (1017), and Knight community (980) averages.
- The San Jose Unified School District's composite SAT score of 1071 in 1997-98 represented a gain of 12 points from its 1990-91 score of 1059.

Limitations of the Data: The SAT and ACT are intended to serve as one measure of the ability of individual students to do college-level work, and are not specifically intended for use in evaluating school performance or making comparisons between schools and districts. SAT and ACT scores are known to be influenced by a number of characteristics, including the number of students taking the test and the percentage of students who are low-income and limited English proficient (LEP). In addition, care should be exercised when comparing SAT scores over time, as some reported scores were "re-centered" starting in 1995. This means that a large gain or drop in test scores between two years may be due to a new scoring system rather than actual differences in student performance. Districts and states generally report re-centered scores in one of two ways: with all scores for all years re-centered, or with scores after a certain year re-centered.

What the People Think: Santa Clara County residents' assessments of the local public schools indicate some concern about education in the area. While one-half of residents rate the overall job performance of their local public schools as either excellent (14%) or good (37%), one-third say the local schools do only a fair (24%) or a poor job (10%). In addition, 56% say that the quality of public school education is a problem in their community, including 30% who deem this a big problem and 10% who consider educational quality the most important community problem. Urban residents are more likely than suburban residents to believe that their local public schools are doing a fair or poor job (40% vs. 25%), but are not significantly more likely to regard education quality as a big problem.

Figure 1: Composite SAT Scores, 1990-91 to 1998-99

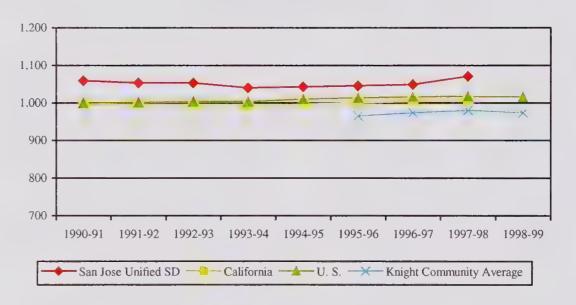


Table 1: Composite SAT Scores, 1990-91 to 1998-99

	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98	1998-99
San Jose Unified SD	1,059	1,053	1,053	1,040	1.043	1,046	1,049	1,071	N/A
California	994	996	994	991	997	1,001	1,004	1,007	N/A
U.S.	999	1,001	1,003	1,003	1,010	1,013	1,016	1,017	1016
Knight Average	N/A	N/A	N/A	N/A	N/A	965	974	980	974

Source: www.cde.ca.gov/ope/epic/sat10 and U.S. scores from the College Board.

Note: Seven Knight districts (Wichita, Fayette County, Duluth, St. Paul, Biloxi, Grand Forks, and Aberdeen) are in states where the ACT, rather than the SAT, is the primary test for college-bound students. In these districts (and states), ACT scores have been converted to SAT using a scale developed by the College Board.

Knight Community Average: No Knight community average is calculated for years in which data for 17 Knight districts or fewer is available.

# **Dropout Rate**

**Education and Literacy** 

**Indicator Description:** Student dropout rate calculated based on the methodology used by the individual school district and state.

Why This Is Important: Completion of at least a high school education is a prerequisite to future success in employment. The rate at which students drop out of school, therefore, is one way to measure a school's performance in this critical area; a high dropout rate may indicate the need for special programs for dropout prevention.

#### **Key Findings:**

- The dropout rate for grades 9-12 in the San Jose Unified School District was 1.6% in 1997-98.
- Between the 1991-92 and 1997-98 school years, the dropout rate in the San Jose Unified School District was below the California average.
- The ratio of the dropout rate in San Jose to that in California in 1997-98 (0.55) ranked the district 2<sup>nd</sup> among the 25 Knight districts for which dropout data were available.

**Limitations of the Data:** Schools and districts collect and report dropout rates based upon a variety of different definitions and collection methods. Therefore, it is difficult to compare dropout rates across states and districts.

What the People Think: Santa Clara County residents' assessments of the local public schools indicate some concern about education in the area. While one-half of residents rate the overall job performance of their local public schools as either excellent (14%) or good (37%), one-third say the local schools do only a fair (24%) or a poor job (10%). In addition, 56% say that the quality of public school education is a problem in their community, including 30% who deem this a big problem and 10% who consider educational quality the most important community problem. Urban residents are more likely than suburban residents to believe that their local public schools are doing a fair or poor job (40% vs. 25%), but are not significantly more likely to regard education quality as a big problem.

Santa Clara County residents' views of how well the San Jose public schools are preparing young people for the workforce are mixed. Although 45% of residents say the schools have done somewhat well, more residents maintain that the public schools have done "not too well" (28%) than say the schools have done "very well" (13%). When asked what standard curriculum the San Jose public schools should provide, the vast majority of Santa Clara County residents (82%) believe that the curriculum should include electives such as music, art, and physical education as well as basic courses such as English, math, and science. Only 15% of residents hold that the standard curriculum should focus only on basic courses.

Figure 1: Dropout Rates, 1991-92 to 1997-98

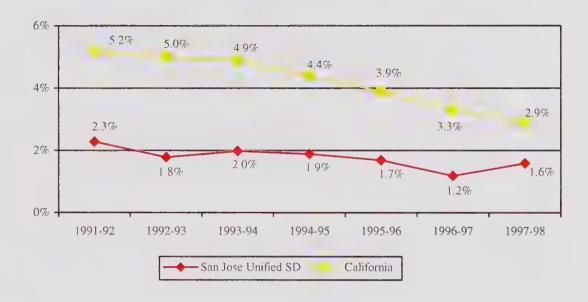


Table 1: Ratio of District to State Dropout Rates, 1997-98

	1997-98
District to State Ratio	0.55
Rank	2

Source: 1999 Condition of Education; (www.cde.ca.gov/demograhpics/reports/statewide/ethdrop.htm.). (www.ed-data.k12.ca.us.).

Note: 1 year dropout rate: total number of dropouts in each grade 9-12 divided by total enrollment grades 9-12; expressed as percentage.

Knight Community Average: No Knight community average has been calculated due to the many different methods of measuring dropout rates. District-to-state ratios have been calculated for comparison purposes instead.

#### **Graduation Rate**

**Education and Literacy** 

**Indicator Description:** Rate of student graduation from public schools based on the methodology used by the individual district or state.

Why This Is Important: The number of students who graduate from high school in a timely manner (generally in a four-year period) provides an important indicator of school and district performance.

#### **Key Findings:**

- The four-year graduation rate in the San Jose Unified School District was 93.3% in the 1997-98 school year.
- Between the 1991-92 and 1997-98 school years, the graduation rate in the San Jose Unified School District was higher than the California average.
- The ratio of the graduation rate in San Jose to that in California in the 1997-98 school year (1.06) ranked the district 4<sup>th</sup> among the 24 Knight districts for which graduation data were available.

**Limitations of the Data:** Graduation rates are calculated by states and districts in a number of different ways, which may cause comparability problems across communities.

What the People Think: Santa Clara County residents' assessments of the local public schools indicate some concern about education in the area. While one-half of residents rate the overall job performance of their local public schools as either excellent (14%) or good (37%), one-third say the local schools do only a fair (24%) or a poor job (10%). In addition, 56% say that the quality of public school education is a problem in their community, including 30% who deem this a big problem and 10% who consider educational quality the most important community problem. Urban residents are more likely than suburban residents to believe that their local public schools are doing a fair or poor job (40% vs. 25%), but are not significantly more likely to regard education quality as a big problem.

Santa Clara County residents' views of how well the San Jose public schools are preparing young people for the workforce are mixed. Although 45% of residents say the schools have done somewhat well, more residents maintain that the public schools have done "not too well" (28%) than say the schools have done "very well" (13%). When asked what standard curriculum the San Jose public schools should provide, the vast majority of Santa Clara County residents (82%) believe that the curriculum should include electives such as music, art, and physical education as well as basic courses such as English, math, and science. Only 15% of residents hold that the standard curriculum should focus only on basic courses.

**Figure 1: Graduation Rates, 1991-92 to 1997-98** 

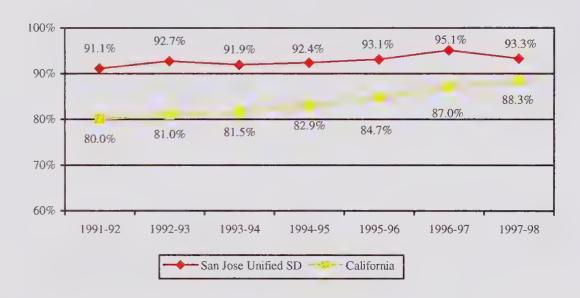


Table 1: Ratio of District to State Graduation Rates, 1997-98

	1997-98
District to State Ratio	1.06
Rank	4

Source: www.cde.ca.gov/demographics/reports/statewide/ethgrate.htm.

Note: 4-year derived graduation rate: the estimated percentage of students who will drop out in a 4-year period, subtracted from 100.

Knight Community Average: No Knight community average has been calculated due to the many different methods of measuring graduation rates. District-to-state ratios have been calculated for comparison purposes instead.

# **Education and Literacy**

**Community Literacy** 

### **Adult Literacy**

Indicator Description: Estimated percent of adults (ages 16 and over) with low levels of literacy, based on Portland State University estimates using the National Adult Literacy Survey (NALS) and 1990 U.S. Census data. Adults at Level One literacy can perform many tasks involving simple texts and documents, but display difficulty using certain reading, writing, and computational skills considered necessary for functioning in everyday life.

Why This Is Important: Estimates of adult literacy provide some indication of the ability of a community's adult population to perform important functions in their own lives and of those around them, such as reading to their children, becoming effective consumers, and participating in an increasingly technical workforce. Communities with high levels of adult literacy will generally have well-educated and highly employable citizens, which has positive effects on the educational performance of children and the ability of a community to attract and retain businesses.

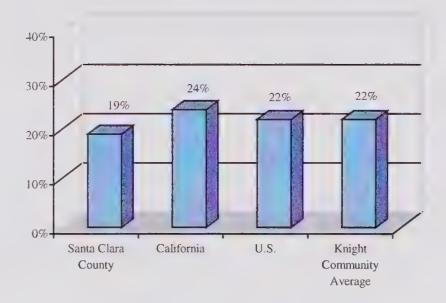
### **Key Findings:**

• The estimated level of adults at the lowest literacy level in Santa Clara County was 19% in 1990. The level in Santa Clara County was slightly lower than in all comparison areas.

**Limitations of the Data:** NALS data do not permit estimates of literacy below the national level; thus, the estimate here is based on demographic characteristics of a community (including levels of adult educational attainment, poverty rates, and residents who do not speak English).

What the People Think: Literacy is an issue of concern for many residents in Santa Clara County. More than one-half (58%) say that illiteracy is a problem in the community where they live, including one in four (23%) who consider it a big problem. City residents are considerably more likely than suburban residents to cite illiteracy as a big problem.

Figure 1: Percent of Adults (Age 16+) at the Lowest Literacy Level, 1990



Source: www.nifl.gov/redersfaq.htm

Note: These are "synthetic estimates" of adult literacy which combine information from the National Adult Literacy Survey (NALS) and the 1990 U.S. Census to estimate adult literacy levels in areas not adequately sampled by NALS. Estimates were derived by Stephen Reder of Portland State University using adult demographic characteristics, level of education, ability to speak English, and other related variables. More detailed information is available at www.nifl.gov/reders/!faq.htm.

Knight Community Average: 24 counties plus cities of Long Beach and Gary.

# Public Library Usage - Total

# **Education and Literacy**

**Indicator Description:** Total annual library visits and total annual circulation transactions per resident.

Why This Is Important: In addition to serving as one measure of community literacy, the use of public library facilities and materials provides one indicator of a community's access to and use of information resources.

#### **Key Findings:**

- The number of library visits per person at the San Jose Public Library in 1996 was 2.3. This figure was below the Knight community average of 4.4 visits per person.
- Between 1995 and 1996, the number of library visits per person to the San Jose Public Library system increased slightly, from 1.9 to 2.3. Figures for both years were below the Knight community averages of 4.4 and 4.4, respectively.
- The total number of library circulation transactions per person at the San Jose Public Library in 1996 was 6.0. This was below the Knight community average of 7.6.
- Between 1990 and 1996, the number of circulation transactions per person at the San Jose Public Library system increased from 5.0 to 6.0. Figures for both years were below the Knight community averages of 6.5 and 7.6, respectively.

Limitations of the Data: These figures are based on actual numbers of library transactions and visits, and can thus provide only an estimated number of visits and transactions per person. Some library patrons use services regularly, but many use them either less frequently or not at all. In addition, these figures may show substantial fluctuation from year to year that may be due to closing or expansion of library facilities, or to other factors that may not necessarily be related to people's demand for library resources. In these cases, comparisons should be made with caution.

What the People Think: A substantial majority of Santa Clara County residents say that their local public libraries are doing an excellent (34%) or a good job (42%) serving the community. Only one in ten residents rate the libraries' performance as either fair (10%) or poor (2%). Satisfaction with the local libraries does not differ between urban and suburban residents.

Figure 1: Total Library Visits per Person, 1992 to 1996

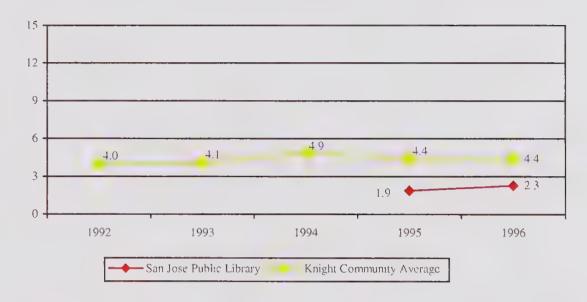
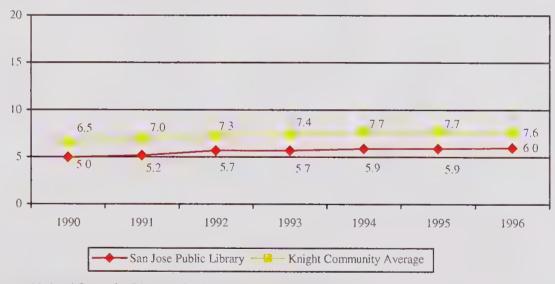


Figure 2: Total Library Circulation Transactions per Person, 1990 to 1996



Source: National Center for Education Statistics "Public Libraries Survey"

Knight Community Average: No Knight community average is calculated for years in which data for 17 Knight community libraries or fewer are available.

# Public Library Usage - Children

**Indicator Description:** Total annual library attendance per child age 0-17 (at all programs intended primarily for children), and total annual circulation of all public library children's materials per child.

Why This Is Important: In addition to serving as one measure of community literacy, the use of public library facilities and materials provides one indicator of a community's access to and use of information resources.

#### **Key Findings:**

- The number of library visits per child to the San Jose Public Library in 1996 was 0.5. This figure was slightly below the Knight community average of 1.3 visits per child.
- Between 1992 and 1996, the number of library visits per child in the San Jose library system remained constant at 0.5. Figures for both years were below the Knight community averages of 0.8 and 1.3, respectively.
- The total number of children's library circulation transactions per child at the San Jose Public Library in 1996 was 8.5. This was below the Knight community average of 12.9.
- Between 1992 and 1996, the number of children's transactions per child in the San Jose library system increased from 6.8 to 8.5. Figures for both years were below the Knight community averages of 13.4 and 12.9, respectively.

Limitations of the Data: These figures are based on actual numbers of library transactions and visits, and can thus provide only an estimated number of visits and transactions per person. Some library patrons use services regularly, but many use them either less frequently or not at all. In addition, these figures may show substantial fluctuation from year to year that may be due to closing or expansion of library facilities, or to other factors that may not necessarily be related to people's demands for library resources. In these cases, comparisons should be made with caution.

What the People Think: A substantial majority of Santa Clara County residents say that their local public libraries are doing an excellent (34%) or a good job (42%) serving the community. Only one in ten residents rate the libraries' performance as either fair (10%) or poor (2%). Satisfaction with the local libraries does not differ between urban and suburban residents.

Figure 1: Total Library Visits per Child, 1992 to 1996

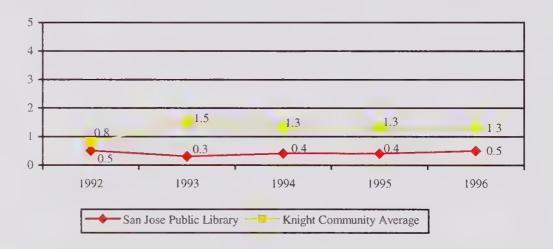
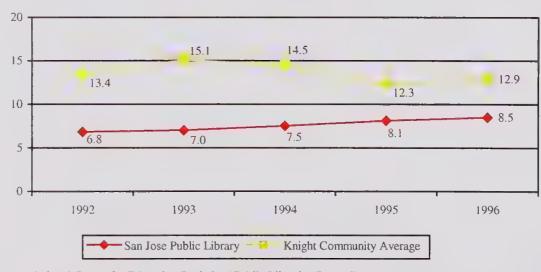


Figure 2: Total Children's Circulation Transactions per Child, 1992 to 1996



Source: National Center for Education Statistics "Public Libraries Survey".

Note: To calculate the children's visits and children's transactions per capita, estimates and projections of the population age 0-17 in 1996 were used. For libraries which operate at the county level, estimates of the population age 0-17 in 1996 are available from the Census Bureau and are used. For libraries operating at the city level, a projected number of residents age 0-17 was derived using the 1990 ratio of residents age 0-17 in the city to that in the county.

Knight Community Average: No Knight community average is calculated for years in which data for 17 Knight community libraries or fewer are available.

**Indicator Description:** The percent of all households, by county, which are "covered" by newspaper circulation (including home delivery and all paid sales) for all newspapers with a circulation of at least 100. "Combined daily" circulation figures are for morning and evening newspapers together. Household "coverage" figures for each county are calculated by dividing circulation figures for each newspaper by the number of households in the county, and then aggregating the percentage of household coverage for all newspapers in the county.

Why This Is Important: Newspaper readership data provide one indicator of the level of literacy in a community, as well as the extent to which its residents are informed about local, regional, state, national, and international events.

#### **Key Findings:**

- The percent of households "covered" by combined daily newspaper circulation in Santa Clara County was 48.2% in September 1999. Santa Clara County had lower household coverage for daily circulation than all comparison areas.
- Between 1990 and 1999, the percent of households in Santa Clara County covered by combined daily circulation declined 22.0%. This decline was larger than the decline in daily circulation in all comparison areas.

Limitations of the Data: This database counts only newspapers with home delivery or paid sales of 100 or more. As such, it cannot provide information on papers with smaller circulation levels or which are read in a non-paid format (such as over the Internet). In addition, these data do not provide detailed information about possible "double-counting" of circulation figures (e.g. it is possible for a county to have more than 100% coverage, as households can subscribe to more than one newspaper; similarly, a 30% coverage rate for a county may mean that 30% of the households read one newspaper each, 15% of the households read 2 papers each, etc.) Finally, care should be exercised when making comparisons between communities and making inferences about literacy levels; a low level of newspaper coverage in a county may be an issue of *access* rather than one of *demand* (e.g. a low coverage rate may indicate that few or no newspapers are available for purchase or delivery, rather than a lack of interest in newspapers or a low level of community literacy).

What the People Think: Six in ten Santa Clara County residents (61%) read a local daily newspaper at least a few times a week, and a greater number of residents (67%) believe most or all of what is said in the local daily newspaper they are most familiar with. Far more people watch local TV news, but the TV news is only trusted slightly more.

Figure 1: Percent of Households Covered by Combined Daily and Sunday Newspaper Circulation, September 1999

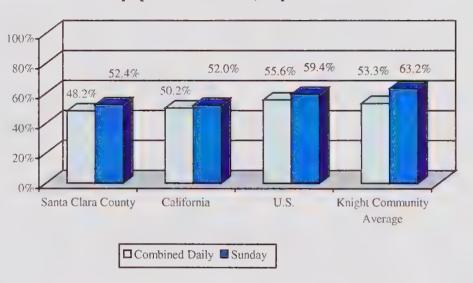
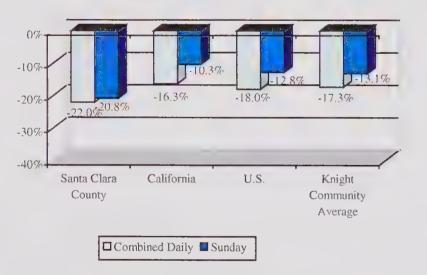


Figure 2: Percent Change in Households Covered by Combined Daily and Sunday Newspaper Circulation, 1990 to 1999



Sources: Audit Bureau of Circulations, Quarterly Reports 3/90 and 9/16/99.

Note: Percent of all households in each county which are "covered" by newspapers with total circulation of 100 or more. This includes home delivery and all paid sales.

Knight Community Average: Combined Daily (morning & evening editions), March 1990: 64.3% Sunday, March 1990: 73.0%. Combined Daily (morning & evening editions), September 1999: 53.3% Sunday, September 1999: 63.2%. Percent Change in Combined Daily Circulation, March 1990 to September 1999: -17.3% Percent Change in Sunday Circulation, March 1990 to September 1999: -13.1%. All Knight community averages are for 26 counties.

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# What the People Think

- Housing is far and away the most salient issue for residents of Santa Clara County, regardless of whether they live in the city or the suburbs. Nine in ten residents (87%) say that a lack of affordable housing is a problem in the community where they live 75% of whom stipulate that this is a big problem. Far more Santa Clara County residents (42%) consider housing affordability the most important community problem than any other concern.
- Fully six in ten Santa Clara County residents (62%) do not identify abandoned or run-down buildings as a problem in their community, while only 37% deem this even a small problem.
- Most Santa Clara County residents (93%) feel safe from crime in their homes at night, and eight in ten residents (80%) report feeling at least somewhat safe when walking in their neighborhood after dark. Fewer (61%) report feeling safe from crime when downtown at night, however, and about one in three (32%) indicate that they feel unsafe in this situation. While most residents personally feel safe from crime, 74% note that crime, drugs, or violence is a problem in the community where they live, including 30% who say this is a big problem. In addition, 13% of Santa Clara County residents say that these issues are the most important problem facing their community, trailing only a lack of affordable housing (named by 42%). Urban residents are more likely than suburban residents to report both feeling unsafe walking in their neighborhood after dark (24% vs. 9%) and to deem crime, drugs, or violence a big problem in their community.

**Housing Affordability** 

# **Median Housing Value**

**Indicator Description:** Median value of owner-occupied, year-round housing units in 1980 and 1990.

Why This Is Important: This indicator provides some sense of the overall value of the housing stock in a given area. High median value of housing generally indicates an affluent community and a high cost of living, which create substantial barriers to people of lower income levels who seek to become homeowners. Additionally, since property taxes often provide revenue to support the school district and other local government, housing values provide one measure of a community's ability to support education and the local government.

#### **Key Findings:**

- In 1990, the median housing value in Santa Clara County was \$287,700. The median housing value was much higher in Santa Clara County than in all comparison areas.
- The median housing value in Santa Clara County increased by 167.1% between 1980 and 1990. The increase in Santa Clara County was substantially larger than the increases in all comparison areas.

Limitations of the Data: Median housing values collected by the U.S. Census Bureau date back to 1990, and significant changes in local market values may have occurred since that time. As a median figure, this indicator also does not provide an indication of the distribution of housing values in a given community.

What the People Think: Housing is far and away the most salient issue for residents of Santa Clara County, regardless of whether they live in the city or the suburbs. Nine in ten residents (87%) say that a lack of affordable housing is a problem in the community where they live - 75% of whom stipulate that this is a big problem. Far more Santa Clara County residents (42%) consider housing affordability the most important community problem than any other concern.

# **Community Development and Homelessness**

Figure 1: Median Value of Owner-Occupied, Year-Round Housing Units, 1980 and 1990

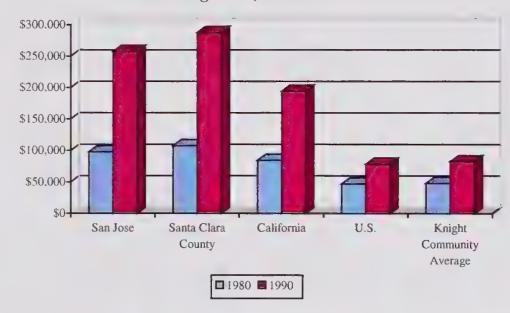


Figure 2: Percent Change in Median Housing Value, 1980 to 1990

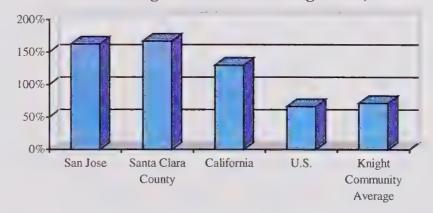


Table 1: Median Housing Value, 1980 and 1990

	1980	1990	Percent Change, 1980 to 1990
San Jose	\$98,100	\$257,500	162.5%
Santa Clara County	\$107,700	\$287,700	167.1%
California	\$84.500	\$194.300	129.9%
U.S.	\$47,200	\$78,500	66.3%
Knight Community Average	\$47,200	\$80,500	62.8%

Source: U.S. Census Bureau, 1980 and 1990.

# **Monthly Income Spent on Housing**

**Indicator Description:** There are two measures of income spent on housing. The first is the median selected monthly housing costs, including mortgage, as a percent of household income. The second is the median gross rent as a percent of household income.

Why This Is Important: Housing and rental costs are perhaps the largest single expenditure for most people. High housing and rental prices would mean less income for other expenditures in the community. This can have a significant impact on the economy. In the long term, high costs may either stimulate higher salaries or cause lower-income people to move to less expensive areas.

#### **Key Findings:**

- In 1990, homeownership costs averaged 24.9% of household income in Santa Clara County. Homeownership costs as a percent of income were equal in Santa Clara County to those in California, but higher than costs in the U.S. (21.0%) and the Knight communities (20.3%).
- In 1990, the median gross rent averaged 27.4% of household income in Santa Clara County. Rent as a percent of income was lower in Santa Clara County than in California (29.1%), but higher than in the U.S. (26.4%) and the Knight communities (27.2%).

**Limitations of the Data:** The most current information available for comparison between communities, states, and the U.S. is from 1990.

In all communities, renters spent a greater percent of their income on housing than did homeowners. However, these two figures are not directly comparable because gross rent, unlike selected monthly housing costs, does not include utilities.

What the People Think: Housing is far and away the most salient issue for residents of Santa Clara County, regardless of whether they live in the city or the suburbs. Nine in ten residents (87%) say that a lack of affordable housing is a problem in the community where they live - 75% of whom stipulate that this is a big problem. Far more Santa Clara County residents (42%) consider housing affordability the most important community problem than any other concern.

# **Community Development and Homelessness**

Figure 1: Median Gross Rent as a Percent of Household Income, 1990

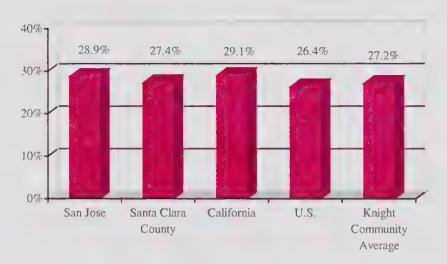


Figure 2: Median Selected Monthly Housing Costs \* as a Percent of Household Income, 1990



Source: U.S. Census Bureau, 1990

\* Note: Selected monthly housing costs include: mortgage, utilities (water and sewer, electricity, gas, and other fuels), real estate taxes, insurance, and condominium or mobile home fees where applicable

# Range of Owner-Occupied Housing Unit Values

**Indicator Description:** Percent of total owner-occupied housing units valued within the identified price ranges in 1990.

Why This Is Important: This indicator shows the overall affordability of housing in a community or area. Since housing costs are a major component of personal expenditures, the relative differences between communities and areas can also show basic cost-of-living differences.

#### **Key Findings:**

- In 1990, well over eight out of ten homes in Santa Clara County (83.3%) were valued at \$200,000 and over. The proportion of expensive homes was much higher in Santa Clara County than in all comparison areas.
- Only a small fraction of the homes in Santa Clara County (2.3%) were valued at less than \$100,000 in 1990. The proportion of relatively inexpensive homes was considerably lower in Santa Clara County than in all comparison areas.

Limitations of the Data: The most current information available for comparison between communities, states, and the U.S. is from 1990.

What the People Think: Housing is far and away the most salient issue for residents of Santa Clara County, regardless of whether they live in the city or the suburbs. Nine in ten residents (87%) say that a lack of affordable housing is a problem in the community where they live - 75% of whom stipulate that this is a big problem. Far more Santa Clara County residents (42%) consider housing affordability the most important community problem than any other concern.

# **Community Development and Homelessness**

Figure 1: Range of Owner-Occupied Housing Unit Values, 1990

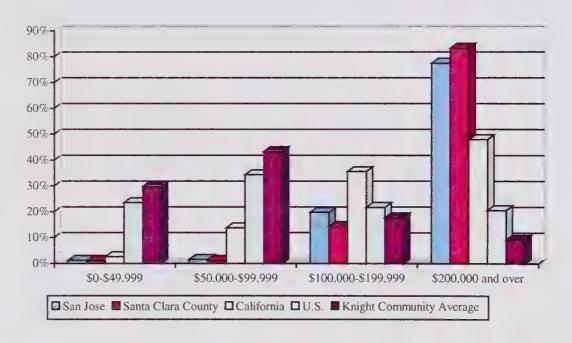


Table 1: Range of Owner-Occupied Housing Unit Values, 1990

		Range						
	\$0-\$49,999	\$50,000- \$99,999	\$100,000- \$199,999	\$200,000 and over				
San Jose	1.2%	1.5%	19.8%	77.5%				
Santa Clara County	1.1%	1.2%	14,4%	83.3%				
California	2.6%	13.8%	35.6%	48.0%				
U.S.	23.5%	34.3%	21.7%	20.6%				
Knight Community Average	29.8%	43.3%	17.7%	9.2%				

Source: U.S. Census Bureau, 1990.

# Range of Rental Market Rates

**Indicator Description:** Percent of total non-commercial rental properties with monthly rental rates in the identified rental ranges for 1980 and 1990.

Why This Is Important: This indicator shows the overall affordability of living in a community or area. Since housing costs are a major component of personal expenditures, the relative differences between communities and areas can also show basic cost-of-living differences.

#### **Key Findings:**

- In 1990, nearly all of the rental homes in Santa Clara County (95.3%) were priced at \$500 or more a month. The percent of rental homes in this price range was considerably larger in Santa Clara County than in all comparison areas.
- Rental rates in Santa Clara County increased greatly between 1980 and 1990. The proportion of rentals priced at \$500 a month or greater increased by 81.1 percentage points (from 14.2% to 95.3%). The increase in Santa Clara County over this time period was much larger than the increases in all comparison areas.

Limitations of the Data: The most current information available for comparison between communities, states, and the U.S. is from 1990.

What the People Think: Housing is far and away the most salient issue for residents of Santa Clara County, regardless of whether they live in the city or the suburbs. Nine in ten residents (87%) say that a lack of affordable housing is a problem in the community where they live - 75% of whom stipulate that this is a big problem. Far more Santa Clara County residents (42%) consider housing affordability the most important community problem than any other concern.

# **Community Development and Homelessness**

100% 80% 60% 409 20% \$0-\$249 \$250-\$499 \$500+

Figure 1: Range of Monthly Rental Market Rates, 1990

Table 1: Range of Monthly Rental Market Rates, 1980 and 1990

☐ San Jose ☐ Santa Clara County ☐ California ☐ U.S ☐ Knight Community Average

	Range						
	\$0-\$	\$0-\$249		\$250-\$499		<del>)0+</del>	
	1980	1990	1980	1990	1980	1990	
San Jose	26.0%	4.5%	58.3%	9.8%	15.7%	85.7%	
Santa Clara County	21.9%	1.6%	63.9%	3.2%	14.2%	95.3%	
California	39.7%	7.4%	52.1%	24.4%	8.2%	68.1%	
U.S.	66.9%	16.6%	31.0%	44.2%	2.2%	39.2%	
Knight Community Average	61.9%	19.5%	35.7%	48 3%	2.4%	32.2%	

Source: U.S. Census Bureau, 1980 and 1990.

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**Housing Stock** 

# Age of Housing Units by Range

**Indicator Description:** Percent of total housing units in an area built in selected years.

Why This Is Important: This indicator shows the relative age of available housing but also shows a historical perspective of community growth. Areas with relatively higher percentages of newer housing stock have experienced more recent growth than areas with primarily older homes.

### **Key Findings:**

- More than one-tenth of all housing units in Santa Clara County (11.2%) were more than 40 years old in 1990. Santa Clara County had a smaller share of older housing units than all comparison areas.
- Less than one-tenth of all housing units in Santa Clara County (9.0%) were built between 1985 and 1990. Santa Clara County had a smaller share of newer housing units than all comparison areas.

Limitations of the Data: The most current information available for comparison between communities, states, and the U.S. is from 1990.

# **Community Development and Homelessness**

Figure 1: Percent of Total Housing Units Built in Selected Years, 1990

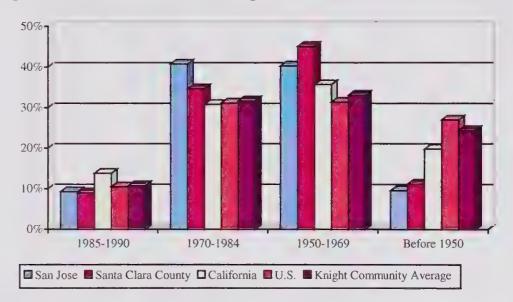


Table 1: Percent of Total Housing Units Built in Selected Years, 1990

	1985-1990	1970-1984	1950-1969	Before 1950
San Jose	9 3%	40.8%	40.3%	9.6%
Santa Clara County	9.0%	34.7%	45.1%	11.2%
California	13.8%	30.8%	35.7%	19.8%
U.S.	10.5%	31.2%	31.4%	27.0%
Knight Community	10.8%	31.7%	33.1%	24.4%
Average				

Source: U.S. Census Bureau, 1990.

# **New Home Construction: Building Permits**

**Indicator Description:** There are two measures of new home construction. The first is 1992 private housing units authorized by building permit as a percent of 1990 housing stock. The second is the percent change in private housing units authorized by building permit between 1981 and 1992.

Why This Is Important: The number of new building permits as a percent of the total housing stock is one measure of the change which is occurring in a community - either in total population, personal income, or both. As such, it serves as one measure of the overall economic health of a community. Since this indicator is based on the relative size of the area, it is comparable across communities. Percent change in building permits over time shows whether the housing sector is growing or declining, and is a relative measure of the strength of the economy.

#### **Key Findings:**

- In 1992, new building permits accounted for 2.2% of the 1990 housing stock in Santa Clara County. The percent of new building permits was lower in Santa Clara County than in all comparison areas.
- The number of new building permits in Santa Clara County decreased by 16.8% between 1981 and 1992. The decrease in Santa Clara County was larger than the decrease in California (-6.2%), and in contrast with the increases in new building permits in the U.S. (11.1%) and the Knight communities (49.8%).

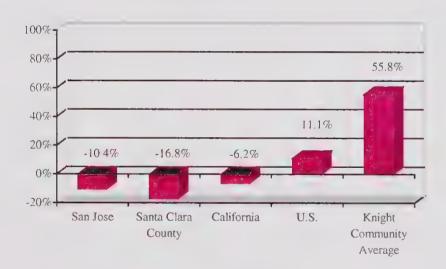
Limitations of the Data: None.

# **Community Development and Homelessness**

Figure 1: 1992 Private Housing Units Authorized by Building Permit as a Percent of 1990 Housing Stock



Figure 2: Percent Change in Private Housing Units Authorized by Building Permit, 1981 to 1992



Source: County and City Data Book, 1983 and 1994.

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**Housing Stability** 

# Population per Number of Housing Units

**Indicator Description:** The ratio of total population divided by total number of housing units for 1980 and 1990.

Why This Is Important: This indicator shows the population of the community relative to the available housing of the community or area, which indicates the ability of the community or area to provide for housing needs. An increase in this measure implies that the population is growing faster than the available housing.

#### **Key Findings:**

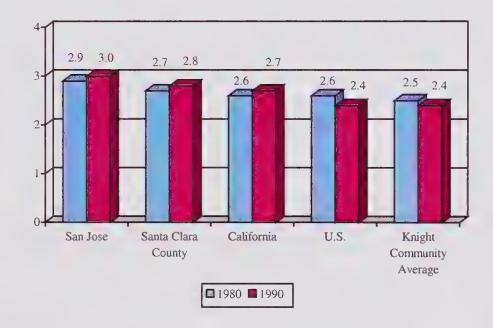
- In 1990, there were 2.8 people per housing unit in Santa Clara County. The population per housing unit was larger in Santa Clara County than in all comparison areas.
- Between 1980 and 1990, the number of people per housing unit in Santa Clara County increased slightly from 2.7 to 2.8. Over the same period, the population per housing unit also increased slightly in California, but declined in the U.S. and the Knight communities.

Limitations of the Data: Changes in population and the number of housing units can affect this measure independently. For example, an increase in the indicator could be a result of increasing population or decreasing housing units or growth in both, with population growing at a higher rate. This measure should therefore be viewed in conjunction with population change.

Housing figures calculated by the U.S. Census Bureau include all housing units in an area, whether currently occupied at the time of the Census or not. Certain areas, such as those with residents who live in a location for only part of the year while maintaining a permanent residence elsewhere, will thus contain many housing units that are normally empty. What this means is that areas with much seasonal housing may allow smaller figures of population per housing unit than might be expected.

# **Community Development and Homelessness**

Figure 1: Population per Number of Housing Units, 1980 and 1990



Source: U.S. Census Bureau, 1980 and 1990.

# **Residential Mobility**

**Indicator Description:** Percent of residents age 5 and older who reported living in a different residence in 1980 and 1990 than they did five years earlier.

Why This Is Important: This indicator provides some sense of the level of stability and turnover in a community or area. A low percent of residents who remain in the same residence for five years generally indicates a highly mobile and transient population, and the presence of such a trend may make the development of cohesion in a community more difficult.

#### **Key Findings:**

- In 1990, 50.8% of Santa Clara County residents reported living in a different residence than they did five years earlier. The share of the population that no longer lived in the same residence was lower in Santa Clara County than in California (53.0%), but higher than in the U.S. (45.5%) and the Knight communities (49.6%).
- Between 1980 and 1990, the share of the Santa Clara County population that lived in a different residence than five years earlier decreased by 2.9 percentage points (from 53.7% to 50.8%). The decrease in Santa Clara County was larger than the decreases in California and the Knight communities, and stood in contrast to a 0.1 percentage point increase in residential mobility in the U.S.

**Limitations of the Data:** As with other measures and indicators, this is an imperfect measure of residential turnover and stability. Rates of stability and turnover may be underreported in these figures, as the most mobile and transient residents are less likely to respond to the Census. This indicator also does not capture the mobility that occurs within other institutions (such as schools) in a shorter time span such as a school year.

# **Community Development and Homelessness**

Figure 1: Percent of Residents (Age 5 and Older) Who Reported Living in a Different Residence than Five Years Earlier, 1980 and 1990

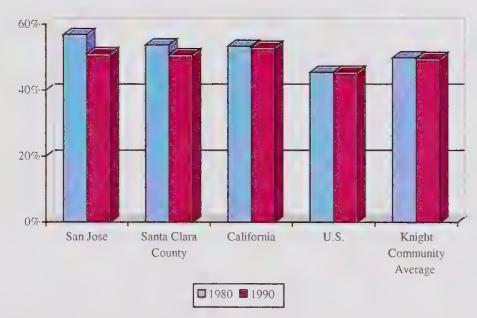


Table 1: Percent of Residents (Age 5 and Older) Who Reported Living in a Different Residence than Five Years Earlier, 1980 and 1990

	1980	1990		
San Jose	56.8%	51.1%		
Santa Clara County	53.7%	50.8%		
California	53.3%	53.0%		
U.S.	45.4%	45.5%		
Knight Community	49.8%	49.6%		
Average				

Source: U.S. Census Bureau, 1990.

# Occupied and Vacant Housing Units

**Indicator Description:** Percent of year-round housing units that were occupied and vacant in 1980 and 1990.

Why This Is Important: This indicator provides some picture of the condition of the housing stock in a community. High percentages of vacant housing units often indicate a community that has lost population and jobs, and the presence of vacant units creates eyesores in neighborhoods an are frequent targets for vandalism and arson.

#### **Key Findings:**

- In 1990, 3.7% of Santa Clara County housing units were vacant. The share of housing units reported as vacant was smaller in Santa Clara County than in all comparison areas.
- Between 1980 and 1990, the share of Santa Clara County housing units reported as vacant increased by 0.5 percentage points (from 3.2% to 3.7%). The increase in Santa Clara County was larger than the increase in California, but smaller than the increases in the U.S and the Knight communities.

Limitations of the Data: Vacancy figures calculated by the U.S. Census Bureau show all housing units that are empty at the time of the Census. Units occupied by persons whose usual residence is elsewhere are also considered vacant. What this means is that certain areas, such as those with residents who live in a location for only part of the year while maintaining a permanent residence elsewhere, will show higher vacancy rates than might be expected. Many of these units, particularly in seasonal housing areas, are thus not necessarily "vacant" in the sense of empty, boarded up, or permanently abandoned.

The most current information available for comparison between communities, states, and the U.S. is from 1990.

What the People Think: Fully six in ten Santa Clara County residents (62%) do not identify abandoned or run-down buildings as a problem in their community, while only 37% deem this even a small problem.

# **Community Development and Homelessness**

Figure 1: Percent of Total Housing Units That Were Vacant, 1980 and 1990

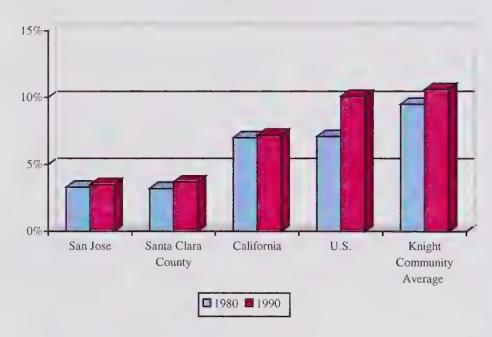


Table 1: Percent of Total Housing Units Occupied and Vacant, 1980 and 1990

1980	)	1990		
Occupied	Vacant	Occupied	Vacant	
96.7%	3.3%	96.5%	3.5%	
96.8%	3.2%	96.3%	3.7%	
93 0%	7.0%	92.8%	7.2%	
92 9%	7.1%	89.9%	10.1%	
90.5%	9.5%	89.4%	10.6%	
	Occupied 96.7% 96.8% 93.0% 92.9%	96.7%     3.3%       96.8%     3.2%       93.0%     7.0%       92.9%     7.1%	Occupied         Vacant         Occupied           96.7%         3.3%         96.5%           96.8%         3.2%         96.3%           93.0%         7.0%         92.8%           92.9%         7.1%         89.9%	

Source: U.S. Census Bureau, 1980 and 1990.

# **Owner-Occupied and Rental Housing**

**Indicator Description:** Percent of all occupied housing units that were owner-occupied and renter-occupied in 1980 and 1990.

Why This Is Important: Rate of home ownership is one of the most useful indicators of the stability of a community. High percentages of residents who own the homes they live in generally indicate a stable population that is likely to be more "invested" in the well-being of the neighborhood, whereas a high percentage of renter-occupied housing often indicates a more transient, poorer, and less "invested" population. Home ownership rates also provide a good picture of how affordable the housing in a community is; high rates of renting may indicate a large number of residents who would like – but are unable to afford – to own a home.

### **Key Findings:**

- Just under six in ten Santa Clara County residents (59.1%) owned their own home in 1990. Home ownership in Santa Clara County was higher than in California (55.6%), but lower than in the U.S. (64.2%) and the Knight communities (61.2%).
- The percent of Santa Clara County residents who owned their own home declined by 0.6 percentage points between 1980 and 1990 (from 59.7% to 59.1%). The decline in Santa Clara County was larger than the declines in California and the U.S., but smaller than the decline in the Knight communities.

**Limitations of the Data:** High rates of renter-occupied housing do not by themselves signify populations that are poor and tend not to be "invested" in their neighborhood. In areas where the cost of housing is high, renting may be the only viable housing option for middle- and lower-income residents.

The most current information available for comparison between communities, states, and the U.S. is from 1990.

# **Community Development and Homelessness**

Figure 1: Percent of Occupied Housing Units That Were Owner-Occupied, 1980 and 1990

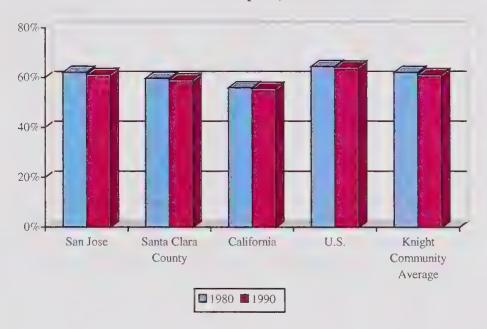


Table 1: Percent of Occupied Housing Units That Were Owned and Rented, 1980 and 1990

	1980	)	1990			
	Owned	Rented	Owned	Rented		
San Jose	62.1%	37.9%	61.3%	38 7%		
Santa Clara County	59.7%	40.3%	59.1%	40.9%		
California	55.9%	44.1%	55.6%	44.4%		
U.S.	64.4%	35.6%	64.2%	35.8%		
Knight Community Average	62.0%	38.0%	61 2%	38.8%		

Source: U.S. Census Bureau, 1980 and 1990.

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Law Enforcement and Criminal Justice

#### **Violent Crime Index**

**Community Development and Homelessness** 

Indicator Description: The violent crime index is a subgroup of the composite crime index and includes offenses for the Federal Bureau of Investigation (FBI)'s serious, violent crimes of murder and non-negligent manslaughter, forcible rape, robbery, and aggravated assault. The number of offenses has been converted to a standard violent crime rate of reported offenses per 10,000 population. (Note that in FBI publications, the rates are stated per 100,000 population.)

Why This Is Important: The violent crime index is a direct indicator of the level and trends of the most serious, life-threatening offenses.

### **Key Findings:**

- In 1997, the number of serious violent crimes reported per 10,000 population in Santa Clara County was 57.4. The incidence of violent crimes reported was lower in Santa Clara County than in all comparison areas.
- Violent crime per 10,000 population increased in Santa Clara County between 1990 and 1997 by 9.2% (from 52.6 to 57.4). The increase in Santa Clara County was in contrast to all comparison areas, where violent crime decreased over the same time period.

Limitations of the Data: The FBI's Uniform Crime Reports (UCR) is a voluntary program, whereby participating law enforcement agencies report incidents of seven selected serious crimes. Local agencies may classify reported crimes differently, causing comparability problems at the community level. This is especially true for violent crime in smaller communities, where the small number of offenses may have a significant effect on crime rates from year to year.

What the People Think: Most Santa Clara County residents (93%) feel safe from crime in their homes at night, and eight in ten residents (80%) report feeling at least somewhat safe when walking in their neighborhood after dark. Fewer (61%) report feeling safe from crime when downtown at night, however, and about one in three (32%) indicate that they feel unsafe in this situation. While most residents personally feel safe from crime, 74% note that crime, drugs, or violence is a problem in the community where they live, including 30% who say this is a big problem. In addition, 13% of Santa Clara County residents say that these issues are the most important problem facing their community, trailing only a lack of affordable housing (named by 42%). Urban residents are more likely than suburban residents to report both feeling unsafe walking in their neighborhood after dark (24% vs. 9%) and to deem crime, drugs, or violence a big problem in their community.

Figure 1: Serious, Violent Crimes Reported per 10,000 Population, 1990 to 1998

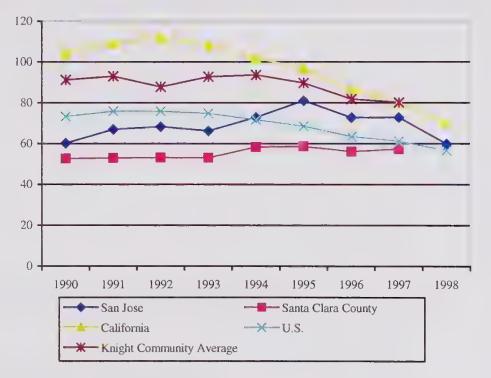


Table 1: Serious, Violent Crimes Reported per 10,000 Population, 1990 to 1998

	1990	1991	1992	1993	1994	1995	1996	1997	1998
San Jose	60.1	66.9	68.3	66 2	72.9	81.0	72 7	72.9	59.9
Santa Clara County	52.6	53.0	53.2	53.1	58.3	58.7	56.2	57.4	N/A
California	104.4	109.0	112.0	108.0	101.9	97.0	86.6	80.0	70.4
U.S.	73.2	75.8	75 8	74.7	716	68.5	63 4	61.1	56.6
Knight Community Average	91.2	93 0	87.8	92.7	93.7	89.7	81.9	80.2	N/A

Sources: All city, state, and U.S. figures are from Federal Bureau of Investigation (FBI) Uniform Crime Reports (UCRs). County figures and certain city figures are from FBI Crime by County reports (unpublished).

Knight Community Average: The counties and cities included in the calculation of the Knight community average vary between 1990 and 1997 depending on the availability of data from the FBI UCRs. For 1990-92, the average uses 24 counties, Gary, and Long Beach. For 1993 and 1994, the average uses 22 counties (excluding Sedgwick County, KS, and Baldwin County, GA), Gary, and Long Beach. For 1995, the average uses 23 counties (excluding Sedgwick County, KS), Gary, and Long Beach. For 1996, the average uses 20 counties (excluding Palm Beach, Dade, and Manatee Counties, FL; and Sedgwick County, KS), Gary, and Long Beach. Finally, for 1997, the Knight community average uses 22 counties (excluding Sedgwick County, KS and Summit County, OH), Gary, and Long Beach.

#### **Total Crime Index**

**Indicator Description:** The total crime index is the number of reported incidents for seven offenses the FBI has classified as serious crimes. Included in this group are the violent crimes of murder and non-negligent manslaughter, forcible rape, robbery, and aggravated assault. Nonviolent, property crimes included are burglary, larceny, and motor-vehicle theft. The number of offenses has been converted to a standard total crime rate of reported offenses per 10,000 population. (Note that in FBI publications, the rates are stated per 100,000 population.)

Why This Is Important: This is a direct measure of the level and trend in reported incidents of serious crime in a community and across the state or the U.S. Because the great majority of total offenses are nonviolent, property crimes, the composite index tends to mirror trends in nonviolent offenses.

### **Key Findings:**

- In 1997, the total number of crimes reported per 10,000 population in Santa Clara County was 373.5. The incidence of total crimes reported was lower in Santa Clara County than in all comparison areas.
- The total number of crimes per 10,000 population decreased in Santa Clara County between 1990 and 1997 by 19.6% (from 464.2 to 373.5). The decrease in Santa Clara County was larger than the decreases in the U.S. (-15.4%) and the Knight communities (-9.1%), but smaller than the decrease in California (-26.1%).

**Limitations of the Data:** The FBI's Uniform Crime Reports (UCR) is a voluntary program, whereby participating law enforcement agencies report incidents of seven selected serious crimes. Local agencies may classify reported crimes differently, causing comparability problems at the community level.

What the People Think: Most Santa Clara County residents (93%) feel safe from crime in their homes at night, and eight in ten residents (80%) report feeling at least somewhat safe when walking in their neighborhood after dark. Fewer (61%) report feeling safe from crime when downtown at night, however, and about one in three (32%) indicate that they feel unsafe in this situation. While most residents personally feel safe from crime, 74% note that crime, drugs, or violence is a problem in the community where they live, including 30% who say this is a big problem. In addition, 13% of Santa Clara County residents say that these issues are the most important problem facing their community, trailing only a lack of affordable housing (named by 42%). Urban residents are more likely than suburban residents to report both feeling unsafe walking in their neighborhood after dark (24% vs. 9%) and to deem crime, drugs, or violence a big problem in their community.

### **Community Development and Homelessness**

Figure 1: Serious Crimes Reported per 10,000 Population, 1990 to 1998

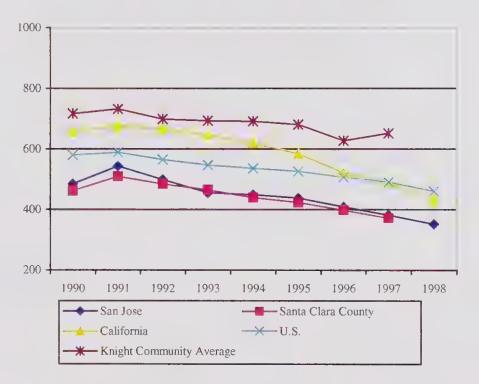


Table 1: Serious Crimes Reported per 10,000 Population, 1990 to 1998

	1990	1991	1992	1993	1994	1995	1996	1997	1998
San Jose	486.9	544.8	500.8	457.3	450.8	439.9	410.4	382.8	352.8
Santa Clara County	464.2	510.7	486.2	466.4	441.2	425.3	399.6	373.5	N/A
California	659.8	677.0	668.2	647.5	620.1	585.3	522.7	487.8	434.3
U.S.	581.9	589.9	566.2	548.6	537.5	527.7	508.1	492.1	461.6
Knight Community Average	718.0	733.2	700.4	694.4	692.8	681.8	628.9	652.7	N/A

Sources: All city, state, and U.S. figures are from Federal Bureau of Investigation (FBI) Uniform Crime Reports. County figures and certain city figures are from FBI Crime by County reports (unpublished).

Knight Community Average: The counties and cities included in the calculation of the Knight community average vary between 1990 and 1997 depending on the availability of data from the sources. For 1990-92, the average uses 24 counties, Gary, and Long Beach. For 1993 and 1994, the average uses 22 counties (excluding Sedgwick County, KS, and Baldwin County, GA), Gary, and Long Beach. For 1995, the average uses 23 counties (excluding Sedgwick County, KS), Gary, and Long Beach. For 1996, the average uses 20 counties (excluding Palm Beach, Dade, and Manatee Counties, FL: and Sedgwick County, KS), Gary, and Long Beach. Finally, for 1997, the Knight community average uses 22 counties (excluding Sedgwick County, KS and Summit County, OH), Gary, and Long Beach.

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# Citizenship

## Citizenship

### What the People Think

- Most Santa Clara County residents (70%) believe they can have a positive effect on their community. Three in ten (30%) say they can have a big impact in making their community a better place to live, and 40% think they can have a moderate impact. Residents who believe they can have an impact on their community say the most effective ways to do so are to get other people involved (39%) and to volunteer time (39%). A majority of Santa Clara County residents (60%) volunteered for at least one type of community program or group in the year preceding the interview, and most (88%) contributed money or personal belongings to a charitable or other non-profit organization in 1998. Even with these levels of civic engagement, however, a majority of residents (67%) say that people's lack of involvement in efforts to improve the community is a problem, including 30% who say this is a big problem.
- Many Santa Clara County residents feel their needs are being neglected or forgotten by the local government in the wake of recent economic growth. A majority of people (61%) say that most local officials in Santa Clara County care more about the happiness and needs of companies and corporations doing business in the area than about residents. Only 22% say local officials care more about the happiness and needs of residents, while 17% indicate that they do not know which group concerns local officials more.

### **Voter Registration**

Citizenship

**Indicator Description:** Percent of the voting-age population that is registered to vote.

Why This Is Important: Since voter registration is a necessary step in the voting process, it can be considered a minimal measure of civic-mindedness, even though it does not imply that voting actually occurs. When voter registration is low, this is an effective measure of lack of civic participation. High voter registration may only mean that effective programs are in place to register all eligible voters.

### **Key Findings:**

- In Santa Clara County, the percent of the voting-age population that is registered to vote was 59.6% in 1998. Voter registration in Santa Clara County was much lower in 1998 than in all previous years reported.
- In 1998, the percent of registered voters was lower in Santa Clara County than in all comparison areas.

**Limitations of the Data:** In 1994, Congress passed the National Voter Registration Act, which enabled people to register to vote while getting a driver's license or visiting a welfare office. This may have an impact on increases in voter registration after 1995.

Figure 1: Total Registered Voters as a Percent of the Voting-Age Population in November General Elections, 1992, 1994, 1996, and 1998

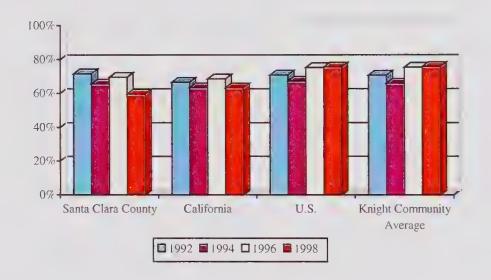


Table 1: Total Registered Voters as a Percent of the Voting-Age Population in November General Elections, 1992, 1994, 1996, and 1998

	1992	1994	1996	1998
Santa Clara County	71.6%	65.6%	69.6%	59.6%
California	66.6%	63.4%	68.6%	63.3%
U.S.	70.8%	67.2%	75.3%	75.5%
Knight Community Average	70.6%	65.9%	75.4%	75.8%

Source: Election Data Services.

Note: Voter turnout in Colorado, Mississippi. North Carolina, and Pennsylvania is determined by the highest number of ballots cast for a single office rather than total number of ballots cast.

Knight Community Average: Averages are based on 25 counties, since North Dakota does not require registration to vote.

Citizenship

### **Voter Turnout**

**Indicator Description:** The percent of the voting-age population and the percent of registered voters who participated in the 1992, 1994, 1996, and 1998 November general elections.

Why This Is Important: Voter turnout measures the civic-mindedness of a given population through its willingness to exercise its voting rights. Voters are more likely to be informed, interested or participating at some level in issues related to their voting choices. Turnout in non-presidential election years may better represent local civic participation, since local issues may have greater prominence.

### **Key Findings:**

- In Santa Clara County, the percent of the voting-age population that voted in the 1998 general election was 35.7%. Voter turnout in Santa Clara County was lower in 1998 than in all previous years reported.
- In 1998, voter turnout was slightly higher in Santa Clara County than in California (35.4%), but lower than in the U.S. (36.1%) and the Knight communities (37.1%).

Limitations of the Data: The National Voter Registration Act of 1994 made it much easier for people to register to vote. As a result, the substantial declines in voter turnout as a percent of registered voters observed in many jurisdictions after 1995 may be attributable to this greater ease of registration.

Figure 1: Voter Turnout as a Percent of the Voting-Age Population in November General Elections, 1992, 1994, 1996, and 1998

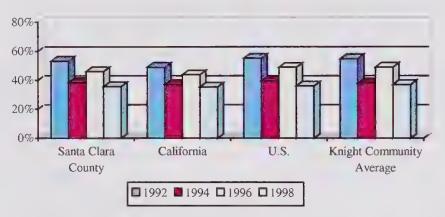


Figure 2: Voter Turnout as a Percent of Registered Voters in November General Elections, 1992, 1994, 1996, and 1998

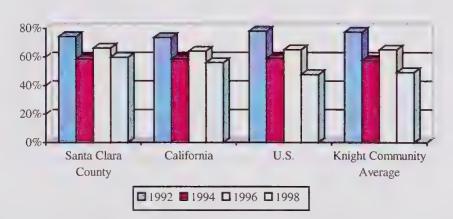


Table 1: Total Voter Turnout, 1992, 1994, 1996, and 1998

	Voter Turnout as a Percent of the Voting-Age Population			Voter Turnout as a Percent of Registered Voters				
	1992	1994	1996	1998	1992	1994	1996	1998
Santa Clara County	53.3%	38.6%	46.1%	35.7%	74.4%	58 8%	66.3%	59.8%
California	49.1%	37.3%	43.9%	35.4%	73.7%	58.8%	64.0%	56.0%
U.S.	55.3%	39 8%	49.0%	36.1%	78.1%	59.2%	65.1%	47.7%
Knight Community	54.8%	38.1%	49.1%	37.1%	77.5%	57.8%	65.1%	49.3%
Average								

Source: Election Data Services.

Note: Voter turnout in Colorado, Mississippi, North Carolina, and Pennsylvania is determined by the highest number of ballots cast for a single office rather than total number of ballots cast.

Knight Community Average: Voter turnout as a percent of the voting-age population averages are based on 26 counties. Voter turnout as a percent of registered voters averages are based on 25 counties, since North Dakota does not require registration to vote.

## **Arts and Culture**

### **Arts and Culture**

### What the People Think

- Altogether, 77 percent of San Jose residents attended at least one type of nonprofit arts or cultural event asked about in the survey in the year preceding the interview. More than half (57%) say they visited an art museum or other place that displays art work in the past year, and a comparable number report attending a play, dance, or other theater performance (54%) or visiting a science or history museum (53%). Far fewer residents (22%) say they went to hear a symphony orchestra in the past year.
- A smaller segment of the San Jose public supports arts or cultural activities by volunteering or contributing money or personal belongings. Fifteen percent of residents say they volunteered for an arts or cultural organization in the year preceding the interview, and only slightly more residents (19%) report that they contributed to such an organization in 1998.
- Just over half (52%) say that not enough arts or cultural activities is not a problem in their community.

### **Number and Percentage of Arts Organizations**

**Types of Arts Organizations** 

**Indicator Description:** The number and percentage of arts organizations in the county by type. The percentage of types of arts organizations compared to the distribution of the state and U.S. overall.

Why This Is Important: The number and percentage of arts organizations by type gives an indication of the size and diversity of the arts and culture community in the county. The county profile can be compared to the distribution of organizations in the state and the country.

#### **Key Findings:**

- Santa Clara has a higher percentage of dance (9%), arts education (3%), and other arts and culture organizations (18%) than California (8%, 2%, and 11%) and the nation (7%, 2%, and 6%).
- Santa Clara has a much lower percentage of art museums and galleries (5%) and theater organizations (11%) than California (9% and 15%) and the U.S. overall (11% and 14%).
- Santa Clara and California are comparable to the U.S. in the percentage of music and multidisciplinary and art service organizations.

Limitations of the Data: The findings here apply to the county boundaries as defined by the U.S. Census FIPS code. The data contain primarily organizations which registered with the IRS (organizations with \$5,000 or more in gross receipts) and organizations which are in contact with their state arts agency. Small and unincorporated organizations are underrepresented by these sources.

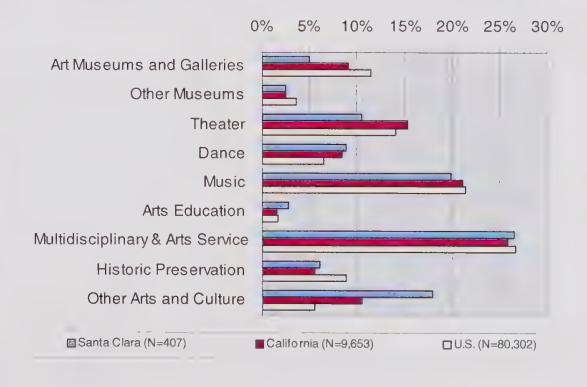
Source: The National Center for Charitable Statistics, Unified Database of Arts Organizations, Version 1, 2000. The majority of records are from 1998. The database is a joint project of the National Endowment for the Arts, the National Assembly of State Arts Agencies, and the National Center for Charitable Statistics at The Urban Institute. For the county, information from a local source was used to supplement the data.

Note: The Multi-Disciplinary and Arts Service category includes: advocacy, alliance, and arts service organizations; professional societies; guilds; multi-disciplinary performing arts organizations and centers. The Other category includes: technical assistance, fundraising, cultural, crafts, folk arts, media, and humanities organizations; commemorative events; and arts research institutes.

Table 1: Number and Percentage of Types of Arts Organizations in the County, circa 1998

Type of Organization	N	Percent
Art Museums and Galleries	20	5%
Other Museums	10	2%
Theater	43	11%
Dance	36	9%
Music	81	20%
Arts Education	11	3%
Multidisciplinary & Arts Service	108	27%
Historic Preservation	25	6%
Other Arts and Culture	73	18%
Total	407	100%

Figure 1: Percentage of Arts Organizations by Type, circa 1998



**Indicator Description:** Percentage of arts organizations grouped by expense level.

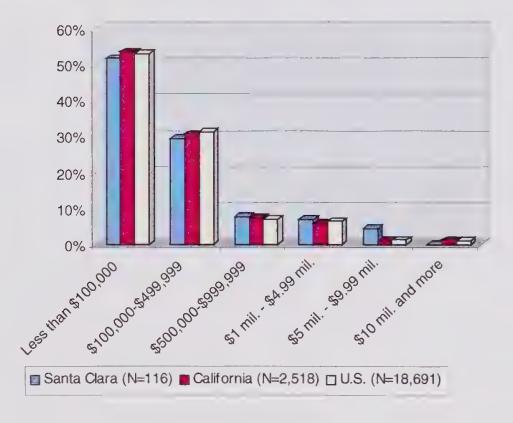
Why This Is Important: The percentage of arts organizations by expense level indicates the distribution by size in the county relative to the state and the nation. Expenses are selected as the measure of size because they are the best proxy of the size of the current year's operating budget. The scale of arts organizations is one indicator of a community's interest, investment, and commitment to arts and culture. The scale also provides some indication of the resources available for the arts.

### **Key Findings:**

- For all annual expense levels except for \$5 million \$9.99 million, Santa Clara is comparable to California and the U.S.
- Santa Clara has a much higher percentage of organizations with \$5 million \$9.99 million dollars in annual expenses (4%) than California (1%) and the U.S. overall (1%).

Limitations of the Data: The findings here apply to the county boundaries as defined by the U.S. Census FIPS code. Financial data are only available for a subset of arts organizations included in the database (29% of county, 26% of state, and 23% of U.S. arts organizations). Small organizations (less than \$25,000 in gross receipts) are not included in the analysis as they are not required to file IRS Forms 990.

Figure 2: Percentage of Arts Organizations by Expense Level, circa 1998



Source: The National Center for Charitable Statistics, Unified Database of Arts Organizations, Version 1, 2000. The majority of records are from 1998. The database is a joint project of the National Endowment for the Arts, the National Assembly of State Arts Agencies, and the National Center for Charitable Statistics at The Urban Institute.

### **Number of Organizations Compared to Population**

### **Types of Arts Organizations**

**Indicator Description:** The number of arts organizations per 10,000 residents.

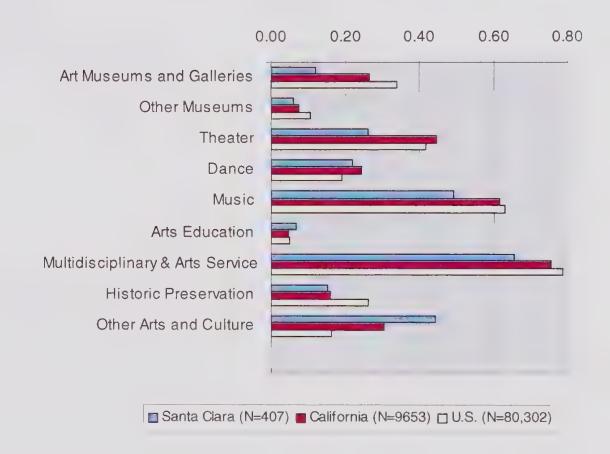
Why This Is Important: The number of arts organizations per 10,000 residents provides a measure of the concentration or density of arts organizations in a geographic area. The indicator can be used to identify populations that have less access to arts organizations compared to the state and nation.

### **Key Findings:**

- Santa Clara has fewer arts organizations per 10,000 residents than the state and the nation for the following categories: art museums and galleries (0.1), other museums (0.1), theater (0.3), music (0.5), and multidisciplinary and arts service (0.7).
- The density of Santa Clara arts organizations is higher than California for only two categories: arts education and other arts and culture.
- Santa Clara and California have slightly more dance organizations per 10,000 residents than the U.S.

Limitations of the Data: The findings here apply to the county boundaries as defined by the U.S. Census FIPS code. The data contain primarily organizations which registered with the IRS (organizations with \$5,000 or more in gross receipts) and organizations which are in contact with their state arts agency. Small and unincorporated organizations are underrepresented in these sources.

Figure 3: Number of Arts Organizations per 10,000 Residents, circa 1998



Source: The National Center for Charitable Statistics, Unified Database of Arts Organizations, Version 1, 2000. The majority of records are from 1998. The database is a joint project of the National Endowment for the Arts, the National Assembly of State Arts Agencies, and the National Center for Charitable Statistics at The Urban Institute. For the county, information from a local source was used to supplement the data.

Population figures, U.S. Census Bureau, July 1999 estimates.

Note: Total assets per capita are reported instead of assets per capita by type of organization because financial data are only available for a small number of arts organizations in the county.

**Indicator Description:** Assets of arts organizations per capita.

Why This Is Important: Assets are the financial holdings of organizations. These holdings include cash, investments, land, buildings, and equipment. Assets per capita provide a standardized measure of the financial base of organizations. The indicator can be compared to the state and the nation. A community with high assets per capita tends to have a more stable arts sector.

### **Key Findings:**

• The assets per capita of arts organizations in Santa Clara (\$69) are much lower than the state (\$115) and the nation (\$148).

Limitations of the Data: The findings here apply to the county boundaries as defined by the U.S. Census FIPS code. Financial data are only available for a subset of organizations (29% of county, 26% of state, and 23% of U.S. arts organizations). University affiliated programs/departments are not included because program-level finances are not available. Most museums do not include the value of their collections in their assets figure. The asset figure includes pledges receivable (payments promised by donors but not yet received) which may or may not be adjusted for pledges not honored. Small organizations (less than \$25,000 in gross receipts) are not included as they are not required to file IRS Forms 990.

Figure 4: Assets Per Capita, circa 1998



Source: The National Center for Charitable Statistics, Unified Database of Arts Organizations, Version 1, 2000. The majority of records are from 1998. The database is a joint project of the National Endowment for the Arts, the National Assembly of State Arts Agencies, and the National Center for Charitable Statistics at The Urban Institute.

Population figures, U.S. Census Bureau, July 1999 estimates.

### **Net Income**

**Indicator Description:** Percentage of organizations reporting positive net income (surplus) and negative net income (loss) for the year. Median surplus and median deficit. Arts organizations reporting deficits, percentage of small organizations (< \$500K in annual expenses).

Why This Is Important: Net income (revenue less expenses) indicates the degree to which organizations were able to cover their expenses with incoming revenue during the past year. The median figures give a sense of the magnitude of surpluses and deficits. Deficits or declines in surplus over a period of years may signal financial trouble. The appropriate size of a surplus is related to a particular organization's plans for future income, expenditures, capital investment, and growth (Standards for Accounting and Financial Reporting, 1988).

### **Key Findings**

- Santa Clara has a slightly lower percentage of arts organizations reporting a surplus (64%) compared to the state (65%) and the U.S. (67%).
- The median deficit was larger in Santa Clara (-\$12,411) than in California (-\$9,692) and the U.S. overall (-\$9,264).
- Eighty-one percent of arts organizations reporting a deficit in Santa Clara are small organizations. As in California and the U.S., this percentage mirrors the percentage of small arts organizations in the database (81%).

Limitations of the Data: The findings here apply to the county boundaries as defined by the U.S. Census FIPS code. Conclusions should not be drawn from one year of data as net income should be viewed over time. The full value of a multi-year grant is reported as revenue in the current fiscal year while related expenses are spread out over the next several years. Financial data are only available for a subset of organizations (29% of county, 26% of state, and 23% of U.S. arts organizations). Small organizations (less than \$25,000 in gross receipts) are not included in the analysis as they are not required to file IRS Forms 990.

### **Finances of Arts Organizations**

Figure 5: Percentage of Arts Organizations Reporting Deficit or Surplus, circa 1998



Table 2: Median Deficit and Surplus, circa 1998

	No. Reporting	Median	No. Reporting	Median
Location	Deficit	Deficit	Surplus	Surplus
Santa Clara County	42	-\$12,411	74	\$14,051
California	875	-\$9,692	1,653	\$15,716
U.S.	6,231	-\$9,264	12,523	\$17,389

Table 3: Arts Organizations Reporting Deficits, Percentage of Small Organizations (< \$500K in Annual Expenses), circa 1998

	Arts Orgs. Reporting	Small Orgs.
Location	Deficits, Small	in Database
Santa Clara County	81%	81%
California	86%	84%
U.S.	85%	84%

Source: The National Center for Charitable Statistics, Unified Database of Arts Organizations, Version 1, 2000. The majority of records are from 1998. The database is a joint project of the National Endowment for the Arts, the National Assembly of State Arts Agencies, and the National Center for Charitable Statistics at The Urban Institute.



